

## The Countdown to Pumpkin and Fall Flavors Begins Today at Dunkin' Donuts

Pumpkin coffee and lattes are back at Dunkin' Donuts restaurants in Metro New York starting today; full pumpkin menu and new Salted Caramel coffee and lattes available nationwide by August 29

Almondmilk will be available in all Dunkin' Donuts restaurants nationwideby end of August as a non-dairy alternative

CANTON, MA (August 18, 2016) – <u>Dunkin' Donuts</u> is welcoming back one of fall's favorite flavors, announcing today that its lineup of pumpkin coffees and baked goods will return to its restaurants nationwide before the end of August. Guests in Metro New York will be among the first to enjoy pumpkin at Dunkin', with pumpkin flavored coffee, lattes and macchiatos served at participating Dunkin' Donuts restaurants throughout the area beginning today. The brand's full pumpkin menu, including coffees, donuts, MUNCHKINS® and muffins, will be available for a limited time in all Dunkin' Donuts restaurants nationwide no later than August 29.

In addition to classic pumpkin, Dunkin' Donuts will offer a new way for coffee lovers to satisfy cravings for fall flavors, introducing Salted Caramel flavored coffee, lattes and macchiatos, also available for a limited time at Dunkin' Donuts restaurants by August 29. Served hot or iced, Dunkin' Donuts' new Salted Caramel flavored coffees combine sweet and salty in a delicious blend for fall.

Dunkin' Donuts also shared plans to offer more people more choices for their coffee, announcing today that, by end of August, Almondmilk will be available at all of its restaurants nationwide as a non-dairy alternative to milk and cream. Through a partnership with Blue Diamond Growers, Dunkin' Donuts first introduced Blue Diamond Vanilla Almond Breeze Almondmilk at the majority of its restaurants in 2014 as an addition to Hot or Iced Coffee and Espresso Beverages. By August 29, it will be available at all Dunkin' Donuts restaurants for guests who seek an alternative to dairy or for those who simply prefer the rich and creamy texture and delicious taste that Almond Breeze offers.

To celebrate the countdown to fall flavors' arrival and to help get people pumped for pumpkin's return, over the next 10 days Dunkin' Donuts will put the K in pumpkin by surprising select guests at counters throughout the country with \$1,000 cash. Lucky guests will receive a special pumpkin themed prize pack, including the \$1,000 check and other Dunkin' Donuts coffee-themed items. No purchase necessary, 18+. For official rules and additional information, visit: <a href="http://bit.ly/2binP5h">http://bit.ly/2binP5h</a>.

Dunkin' Donuts' entire autumn array offers one of the largest varieties of pumpkin choices of any national restaurant chain, available all day long. Guests can savor the season with Dunkin' Donuts' delicious pumpkin flavored coffee and lattes, served hot or iced. Dunkin' Donuts' Pumpkin Macchiato, also served hot or iced, is a handcrafted, layered espresso beverage made with steamed milk and pumpkin flavored swirl, then topped with a double shot of Dunkin' Donuts' rich, freshly-brewed espresso.

Dunkin' Donuts will also bring back baked goods perfect for a fall treat any time of day, including the Pumpkin Donut, a glazed pumpkin cake donut that can also be enjoyed as bite-size MUNCHKINS® donut hole treats. Dunkin' Donuts' Pumpkin Muffin is a pumpkin spiced autumn delight topped with white icing and sweet streusel crumbs.

For fall brew-at-home options, Dunkin' Donuts Pumpkin flavored K-Cup® pods are available in a box of 14 individually-sized portions, and Dunkin' Donuts' packaged Pumpkin flavored coffee is available in a 16 oz. size. Both are available at participating Dunkin' Donuts restaurants as well as online at <a href="http://shop.dunkindonuts.com">http://shop.dunkindonuts.com</a>. For a new fall treat, Dunkin' Donuts has introduced new Pumpkin Spice packaged coffee and K-Cup® pods (in both 10-count and 16-count boxes), available at grocery stores nationwide for a limited time only.

To learn more about Dunkin' Donuts, visit <a href="www.DunkinDonuts.com">www.DunkinDonuts.com</a> or follow us on Facebook (<a href="www.facebook.com/DunkinDonuts">www.facebook.com/DunkinDonuts</a>), Instagram (<a href="www.instagram.com/DunkinDonuts">www.facebook.com/DunkinDonuts</a>) and Twitter (<a href="www.twitter.com/DunkinDonuts">www.twitter.com/DunkinDonuts</a>).

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## About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,900 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.