



## New Year, New Espresso Choice: Dunkin' Donuts Serves Up New Americano

Kick off 2017 with the new Winter Frosted Donut and cool offers throughout January

CANTON, MA (January 3, 2017) -- The New Year brings a new espresso beverage choice to keep Dunkin' Donuts guests energized throughout 2017. Dunkin' Donuts today unveiled the Americano as a new, permanent addition to its variety of premium, specially crafted coffees and espressos, joining a lineup that includes lattes, macchiatos, Cold Brew coffee and more. Available now at participating Dunkin' Donuts restaurants nationwide, the Americano is served hot and combines two shots of Dunkin' Donuts' 100% Rainforest Alliance Certified espresso with hot water, creating a bold beverage with a rich, robust flavor.

According to Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation, "Americano offers a perfect beverage to begin a new year, bringing forward the pure flavor of Dunkin' Donuts espresso featuring notes of caramel and chocolate. As our brand continues to expand our variety of premium, specially crafted coffees and espresso choices, we believe Americano will resonate with guests seeking new, innovative beverages to get going and keep going each day."

With the 2017 Bridgestone NHL Winter Classic® on January 2, Dunkin' Donuts became the official U.S. coffee, donut and breakfast sandwich of the NHL®. What better time for the brand to introduce the Winter Frosted Donut, a sweet winter treat to enjoy with any coffee beverage. Sure to score with donut lovers, the cool new Winter Frosted Donut features a yeast ring donut with winter blue colored icing and drizzled with white icing. It is available at participating Dunkin' Donuts restaurants nationwide for a limited time.

Dunkin' Donuts is kicking off 2017 with a couple of cool offers for members of its DD Perks® Rewards Program, as all throughout January, new members who enroll into DD Perks with the Promo Code NEWYEAR will earn triple points on purchases when they pay with their enrolled DD card. And, beginning on January 16 through January 29, DD Perks members will receive 30 bonus points with each purchase of any size Americano. With the DD Perks Rewards program, guests earn points towards free beverages with each purchase of Dunkin' coffee, espressos, sandwiches and more. To enroll in DD Perks and for complete details about the program, visit [www.DDPerks.com](http://www.DDPerks.com).

Finally, January is National Hot Tea Month, and Dunkin' Donuts has several comforting choices for enjoying a hot cup with its lineup of premium hot teas, available in five vibrant flavors. Served in pyramid tea sachets containing high-quality full leaf teas and herbal infusions for the optimal steep, the new premium hot tea lineup, introduced in November, offers both caffeinated and caffeine-free options, including Bold Breakfast Black™ Tea, Harmony Leaf Green™ Tea, Chamomile Fields™ Herbal Infusion, Hibiscus Kiss™ Herbal Infusion and Cool Mint Herbal Infusion. Guests can also savor these premium teas at home or work, as each flavor can be purchased in boxes containing 15 individually-wrapped pyramid tea sachets at the suggested retail price of \$6.99 at participating Dunkin' Donuts restaurants.

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)), Instagram ([www.instagram.com/DunkinDonuts](http://www.instagram.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](http://www.twitter.com/DunkinDonuts)).

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### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 12,000 restaurants in 45 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

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