



Dunkin' Donuts Sweet Pairing for Valentine's Day: Heart-Shaped Donuts and New Fudge Brownie & Vanilla Cupcake Flavored Coffees

Fudge Croissant Donut returns for an additional donut delight

CANTON, MA (January 30, 2017) – With the season for sweethearts upon us, [Dunkin' Donuts](http://www.DunkinDonuts.com) is welcoming Valentine's Day with a perfect pairing of sweet coffee flavors, along with the return of heart-shaped donuts, available in delicious new and returning varieties. For starters, Dunkin' Donuts guests can enjoy the marriage of their favorite coffee with the flavors of fresh bakery treats, with new Fudge Brownie Swirl and Vanilla Cupcake Swirl flavored coffee. Both are available in Dunkin' Donuts' hot or iced coffees, lattes and macchiatos.

Dunkin' Donuts is showing a lot of heart for its donut fans this season as well, bringing back its beloved heart-shaped donuts in two new Valentine's Day varieties. The new Chocolate-Covered Raspberry Heart Donut is a heart-shaped donut with raspberry filling, frosted with chocolate icing and drizzled with strawberry-flavored icing. The new Brownie Batter Crumble Heart Donut is a heart-shaped donut with brownie batter flavored buttercream filling, frosted with chocolate icing and sprinkled with brownie crumble.

For an additional donut delight for that special someone, this season Dunkin' Donuts is bringing back the Fudge Croissant Donut. A favorite for chocolate lovers, it combines the brand's famous glazed croissant donut with decadent fudge filling, topped with chocolate and white icing drizzle. All of Dunkin' Donuts' coffee and donut menu items for Valentine's Day season are available beginning today for a limited time at participating Dunkin' Donuts restaurants nationwide.

"Valentine's Day is an important and popular holiday for our brand, as our guests look forward to the return of heart-shaped donuts paired with rich, indulgent beverages to celebrate this sweet season," said Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation. "This year we are excited to introduce a Valentine's Day menu featuring several warm and comforting flavor choices. Our newest offerings will help keep guests energized with our coffee all throughout February, while enjoying donut treats that are perfect for sharing with loved ones."

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 11 years running. The company has more than 12,000 restaurants in 45 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.