

Dunkin' Donuts' Sweet Valentine Celebration: "Dunkin' Loveâ€■ Photo Contest, iMessage Custom Card Builder and Us The Duo Live Performance

#DunkinLoveContest offers chance to win ultimate Valentine's Day gift of \$2,500 and a year's worth of coffee and donuts

Dunkin' Donuts Launches new emoji keyboard available in Dunkin' App

<u>Dunkin' Donuts</u> is helping fans celebrate the season of love with a full schedule of social programming around Valentine's Day, featuring a chance to win a year's worth of coffee and donuts with a "Dunkin' Love" photo contest, a Facebook Live musical performance with Us The Duo, an iMessage custom card builder, the launch of an emoji keyboard and new Snapchat geofilters.

For the chance to win the ultimate Valentine's Day present, beginning today Dunkin' Donuts fans can enter the "Dunkin' Love" photo contest, sharing via Instagram how Dunkin' Donuts is part of their love story, using hashtag #DunkinLoveContest. One grand prize winner will receive a year's worth of both coffee and donuts, as well as \$2,500 they can perhaps use towards an extra sweet Valentine's Day gift this year. To kick off the contest, Dunkin' Donuts partnered with <u>LittleThings</u> to celebrate and surprise Olivia and Rob, a young couple from Missouri whose love story involved Dunkin' Donuts from their first date to their wedding, their video can be seen here. No purchase necessary, legal U.S. residents, 18+. Void where prohibited. For additional terms and conditions related to Dunkin' Donuts' #DunkinLoveContest, visit https://ddsweeps.com.

Dunkin' Donuts has also paired up with acoustic pop twosome Us The Duo, the husband and wife duo of Michael and Carissa Alvarado followed by millions of fans across their social communities. Us The Duo will join Dunkin' Donuts for a special Facebook Live on February 13 at 7:00 p.m., performing their original song, "Stop Just Love." Dunkin' Donuts chefs will also share creative ways to celebrate the holiday with the brand's new Valentine's Day heart-shaped donuts and coffee flavors

Dunkin' Donuts has a fun new way to send a Valentine's Day card, with the launch of a unique iMessage Card Builder. iMessage 10 users can create a custom card, add a Dunkin' Donuts Valentine's Day themed sticker and send to their Valentine all through iMessage. Other iMessage users can respond to the card and send back as well. Additionally, fans can show their Dunkin' love this season with the brand's new emoji keyboard, available in the Dunkin' App. Also, on the day before and day of Valentine's Day, Dunkin' Donuts will have two Snapchat geofilters, one to celebrate Valentine's Day and the other to celebrate the new emoji keyboard. More information on all the ways to share Dunkin' Love can be found on the Dunkin' Donuts blog <a href="https://doi.org/10.1007/nc.1

For people looking to keep energized with sweet new coffee and donut choices, for Valentine's Day season Dunkin' Donuts recently introduced new Fudge Brownie Swirl and Vanilla Cupcake Swirl flavored coffee, available in Dunkin' Donuts' hot or iced coffees, lattes and macchiatos. Dunkin' Donuts has also brought back its beloved heart-shaped donuts in two new Valentine's Day varieties, the Chocolate-Covered Raspberry Heart Donut and the Brownie Batter Crumble Heart Donut, as well as returning Fudge Croissant Donut. All of Dunkin' Donuts' coffee and donut menu items for Valentine's Day season are available for a limited time at participating Dunkin' Donuts restaurants nationwide.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at https://news.dunkindonuts.com/blog.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 11 years running. The company has more than 12,000 restaurants in 45 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.