



Summer Fun, Donut Style: Dunkin'™ Donuts Introduces New S'mores Donut, made with HERSHEY'S® chocolate, and Chocolate Drizzled Strawberry Croissant Donut

Brand's Beverage Menu Boosted with Dunkin'™ Energy Punch Powered by Monster Energy® or NOS® Energy Drink

CANTON, MA (June 28, 2017) – The spirit of summer is all about having fun and keeping energized to make the most of each day, and Dunkin'™ Donuts'™ newest menu items can help with both. Beginning July 3, Dunkin'™ Donuts will serve some sweet tastes of summer with two new seasonal donuts, the S'mores Donut and the Chocolate Drizzled Strawberry Croissant Donut. Dunkin'™ is also kicking up coast-to-coast refreshment by bringing Dunkin'™ Energy Punch nationwide as a new boost to the brand's beverage lineup. Most Dunkin'™ Donuts locations will serve Dunkin'™ Energy Punch Powered by Monster Energy®, but select areas including Metro New York will offer Dunkin'™ Energy Punch Powered by NOS® Energy Drink.

A donut delivering the taste of a classic campfire treat, Dunkin'™ Donuts'™ new S'mores Donut offers the perfect sweet and creamy combination of toasted marshmallow flavored filling and decadent s'mores topping made with HERSHEY'S® chocolate for an authentic s'mores experience any time of day. The S'mores Donut pairs perfectly with Dunkin'™ Donuts'™ Coconut Crème Pie Iced Coffee, as the coconut and marshmallow flavors create a sweet and creamy combination.

Dunkin'™ Donuts'™ new Chocolate Drizzled Strawberry Croissant Donut features flaky, buttery layers of Croissant Donut, strawberry filling and a chocolate icing drizzle for the flavor of a chocolate covered strawberry in donut form. It pairs perfectly with Dunkin'™ Donuts'™ Cold Brew, as dark berries are a sweet complement to chocolate, bringing out both the icing drizzle and the chocolate notes in the Cold Brew. Both new donuts are available through summer at participating Dunkin'™ Donuts restaurants nationwide.

Dunkin'™ Energy Punch Powered by Monster Energy® or NOS® Energy Drink offers Dunkin'™ Donuts'™ guests a cool new choice for staying hydrated and energized. This thirst-quenching beverage combines one can of Monster Energy® or NOS® Energy Drink mixed with either classic Blue Raspberry or Strawberry fruited flavors, served over ice. Originally introduced this spring exclusively at select Dunkin'™ Donuts restaurants in New England, Miami and West Palm Beach, Dunkin'™ Energy Punch is now available at Dunkin'™ Donuts restaurants nationwide.

Dunkin'™ Donuts also has a full lineup of iced and frozen coffee choices perfect for keeping energized throughout each and every summer day, including Frozen Dunkin'™ Coffee, iced coffee and espresso beverages, Cold Brew coffee, and ready-to-drink bottled iced coffees. For summer, Dunkin'™ Donuts restaurants are serving delicious coffee flavors including S'mores, Coconut Crème Pie and Butter Pecan. Through July 2, Dunkin'™ Donuts also has a special summer offer for its newest frozen beverage, serving a small Frozen Dunkin'™ Coffee for the special price of \$1.99.

Finally, for a fast, freshly-prepared, perfect portion of your favorite breakfast sandwich, from July 3 through August 27 Dunkin'™ Donuts is offering egg and cheese Wake-up Wraps at the special price of two for \$2. Ideal for on-the-go summer activities, Dunkin'™ Donuts'™ egg and cheese Wake-up Wrap features a five-inch round tortilla freshly made with egg and a slice of American cheese. Bacon, sausage or ham can be added for \$1.

To learn more about Dunkin'™ Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin'™ Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

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About Dunkin'™ Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 11 years running. The company has more than 12,200 restaurants in 45 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

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