A Cup of Candy Flavor: Dunkinâ€™ Donuts Introduces New Almond Joy Hot Chocolates

Dunkin' Donuts guests can purchase two Classic Bacon, Egg & Cheese Breakfast Sandwiches for $5, as well as 10 MUNCHKINSÂ® for $1.99

Fans can share their Dunkin' Donuts-inspired Halloween costume on Instagram for the chance to be featured on the Dunkin' Donuts Times Square Billboard in New York City and other prizes

CANTON, MA (October 16, 2017) - Dunkin' Donuts is continuing its Halloween celebration with a sweet sip for the spookiest season, introducing new Almond Joy Hot Chocolate and Frozen Almond Joy Hot Chocolate. These candy-inspired beverages serve up the famous combo of milk chocolate, almond and coconut flavors for a fun new way to stay energized now and through trick-or-treating and beyond. Both Almond Joy Hot Chocolate and Frozen Almond Joy Hot Chocolate are available now at participating Dunkin' Donuts locations for a limited time.

Dunkin' Donuts has also scared up two special deals for the season. For a delicious breakfast option, Dunkin' Donuts guests at participating locations throughout the country can order two Classic Bacon, Egg & Cheese Breakfast Sandwiches for only $5. Offer excludes the Maple Sugar Bacon Sandwich. Additionally, any 10 MUNCHKINSÂ® can be purchased for the special price of $1.99 at participating Dunkin' Donuts restaurants.

In this season of dressing up, Dunkin' Donuts is hosting a Halloween costume contest on Instagram for the chance to be featured on the Dunkin' Donuts Times Square Billboard in New York City, as well as receive $2,500, and a year's supply of coffee. Today through Halloween, Dunkin' fans can to show off their Dunkin' Donuts costume by posting their photo to Instagram using special hashtag #DDHalloweenContest. One winner will be chosen. NoPurchNec 18+ US only. Ends 10/31/17. For full rules and details please visit www.ddsweeps.com.

For fans looking to have a little Halloween fun, there will be an interactive game â€˜Donut Pop' on Snapchat, to match dressed up Halloween donuts to score points and unlock exclusive Snapchat Geofilters and Lenses. There will also be six Halloween Snapchat Geofilters, one new design each day from October 26 through October 31. More captivating Dunkin' Donuts content includes DIY tutorials on the Dunkin' Donuts blog and social media channels all throughout the month featuring inspiration for getting into the Halloween spirit with Dunkin' Donuts, how to make a creative costume, nifty nail art, donut-inspired pumpkin designs, and throwing a Halloween party. Lastly, special Halloween-inspired Emojis are now available on the Dunkin' Donuts Emoji keyboard through the Dunkin' Donuts Mobile App, and guests can download special mobile wallpaper for their smartphones from the Dunkin' Donuts blog: https://news.dunkindonuts.com/blog/Halloween_mobilewallpapers.

All throughout the month, many donuts at participating Dunkin' Donuts restaurants throughout the country are disguised for Halloween with wickedly festive new looks and names. The new Spider Donut is a classic donut frosted with orange icing with a sweet-not-scary eight-legged donut creature on top, made from a glazed chocolate MUNCHKINSÂ® donut hole treat with chocolate drizzle for the spider legs and orange drizzle for the eyes. The Boston Scream Donut, a spirited variation of Dunkin's classic Boston Kreme Donut featuring an orange drizzle, also returns to the donut lineup. Additional donuts, including Witch's Brew-Berry, Vampire's Delight and Wicked Chocolate, are also available at participating locations. The full list and details can be found here: https://news.dunkindonuts.com/news/dunkin-dresses-up-its-donuts-this-month-with-more-than-a-dozen-halloween-inspired-names-and-designs.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at https://news.dunkindonuts.com/blog.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 11 years running. The company has more than 12,300 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

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