



Dunkin' Donuts Offers New Dunkin' Deals to Start the Year

Special value offers include two Egg and Cheese Wake-up Wrap® sandwiches for \$2 all day,
and Medium Hot or Iced Lattes for \$2 from 2 PM to 6 PM

Dunkin' brews a big start to '18 with new Decaf Breakfast Tea and two seasonal coffee flavors

CANTON, MA (January 8, 2018) - With many people making saving money a New Year's resolution, Dunkin' Donuts is welcoming a great '18 with new Dunkin' Deals, serving up two special value offers on the menu. Beginning today, January 8th, customers can enjoy two Egg and Cheese Wake-up Wrap® sandwiches any time of day for the special price of only \$2. Additionally, from 2 PM to 6 PM, guests can stay energized with a Medium Hot or Iced Latte for only \$2. These Dunkin' Deals will be offered through February 25th at participating Dunkin' Donuts restaurants nationwide*.

Dunkin' Donuts has also brewed big beverage news to begin the New Year, with two seasonal coffee flavors perfect for the winter months ahead. New Buttery Toffee Nut offers the taste of buttery toffee with toasty nut flavor, while Winter White Chocolate combines creamy white chocolate and subtle vanilla flavors. Both flavors are available for a limited time in Dunkin' Donuts' hot or iced coffees, lattes, macchiatos and Frozen Dunkin' Coffee.

Finally, January is National Hot Tea Month, and Dunkin' Donuts is introducing Decaf Breakfast Tea as the newest addition to its lineup of premium hot teas and herbal infusions. Decaf Breakfast Tea is a blend of premium black teas from around the world, delivering full-bodied, bold flavor in every cup. New Decaf Breakfast Tea joins other Dunkin' Donuts tea varieties including Bold Breakfast®, Black Tea, Harmony Leaf®, Green Tea, Chamomile Fields®, Herbal Infusion, Hibiscus Kiss®, Herbal Infusion, and Cool Mint Herbal Infusion. All are served in pyramid tea sachets for the optimal steep.

To celebrate National Hot Tea Month, on Friday, January 19 from 10 AM to 2 PM, Dunkin' Donuts will offer a complimentary Bold Breakfast Black Tea sachet to every guest who makes a purchase.

According to Tony Weisman, Chief Marketing Officer, Dunkin' Donuts U.S., "Dunkin' Donuts' commitment to offering both great value and innovative beverages helps our brand stand apart to customers and will continue to fuel our growth and success. As we look towards an exciting new year, we're thrilled to welcome 2018 with special deals, along with new beverage choices in both coffee and tea to keep our guests running all day long."

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

* The two Egg and Cheese Wake-up Wrap sandwiches for \$2 and Medium Hot or Iced Lattes for \$2 from 2 PM to 6 PM offers will be available in the Metro New York and Philadelphia areas through January 28th.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 11 years running. The company has more than 12,400 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.