



Dunkin' Donuts Kicks Off Countdown to Game Day with the RoaDD to 52 Sweepstakes

Fifty-Two Winners will Score Big with 52 Weeks of Free Coffee

CANTON, MA (January 31, 2018) - Dunkin' Donuts, the official coffee, breakfast sandwich, donut and hot chocolate of both the New England Patriots and the Philadelphia Eagles, is helping football fans get ready for Sunday with the RoaDD to 52 Sweepstakes. Beginning today, January 31 through Sunday, February 4, fans can enter the RoaDD to 52 Sweepstakes by uploading a photo to [Twitter](#) demonstrating their Patriots or Eagles pride and showing how they are gearing up for Sunday's game using #RoaDDto52 and #Sweepstakes. Fifty-two lucky winners will score big with 52 weeks' worth of Dunkin' Donuts coffee to keep them running after game day and through 2018. No purchase necessary, 18+, US residents only. Ends 2/4/18. For official rules, please visit [DDSweeps.com](#).

"Whether they are rooting for the New England Patriots or the Philadelphia Eagles on Sunday, we know our fans have a lot of team spirit," said Tom Manchester, Vice President of Field Marketing at Dunkin' Brands. "With our RoaDD to 52 Sweepstakes, we are looking forward to seeing how Dunkin' Donuts fits into fans' game-day superstitions, rituals and watch parties and are excited to award 52 fans with 52 weeks' worth of Dunkin' coffee."

No matter what game day conditions are around the country, fans can stay energized with Dunkin' Donuts' lineup of hot or iced coffees, lattes, macchiatos and Frozen Dunkin' Coffee. This winter, Dunkin' Donuts also has two new seasonal flavors: Buttery Toffee Nut, which offers the taste of buttery toffee with toasty nut flavor and Winter White Chocolate, which combines creamy white chocolate and subtle vanilla flavors.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

####

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 11 years running. The company has more than 12,400 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

Media Contact

Lindsay Cronin

Dunkin' Brands

781-737-5200

Lindsay.Cronin@dunkinbrands.com