



Dunkin' Donuts Celebrates St. Patrick's Day with a Lucky Dozen Sweepstakes

In celebration of the brand's green-frosted Mint Brownie Donut, a dozen lucky fans will win a year's worth of free donuts, plus one grand prize trip to Dunkin' Donuts headquarters

CANTON, MA (March 12, 2018) -- With St. Patrick's Day just ahead, Dunkin' Donuts is giving fans a chance to make this week especially lucky and sweet. In celebration of the holiday and the brand's green-frosted Mint Brownie Donut, Dunkin' Donuts is inviting fans to share how they are celebrating St. Patrick's Day with Dunkin' Donuts using #DDLuckyDozen and #Sweepstakes for the chance to win. A dozen lucky fans will win a year's supply of donuts and one grand prize winner will win a trip to the Dunkin' Donuts headquarters in Boston, MA for the chance to create their own donuts with the brand's culinary team in the Dunkin' Test Kitchen. Fans can enter the sweepstakes on Twitter and Instagram now through St. Patrick's Day. No purchase necessary, 18+, U.S. residents only. Ends 3/17/18. For official rules, please visit DDSweeps.com.

Perfect for any St. Patrick's Day celebration, the Mint Brownie Donut is filled with mint chocolate brownie batter-flavored buttercreme, topped with light green dipping icing sprinkled with brownie crumbles. Select Dunkin' Donuts restaurants may also offer additional donut varieties finished with four leaf clovers or green drizzle especially for the holiday. To bring the joy o' donuts to St. Patrick's Day parties or any group gathering, guests can create their own perfect boxes of donut dozens from among all of Dunkin's donut varieties.

Dunkin' Donuts will continue to deliver the delicious taste of Girl Scout Cookies® in its signature coffee and beverages, including another treat perfect for celebrating St. Patrick's Day: Thin Mints® Frozen Chocolate. Thin Mints Frozen Chocolate features the classic cookie's combination of cool mint and decadent chocolate in Dunkin' Donuts' refreshing Frozen Chocolate beverage.

Dunkin' Donuts, under a licensing agreement with Girl Scouts of the USA (GSUSA) introduced at the end of February three coffee flavors inspired by iconic Girl Scout Cookie® varieties: Thin Mints®, Coconut Caramel and Peanut Butter Cookie. Coconut Caramel flavored coffee treats guests to the taste of toasted coconut together with creamy caramel. With Peanut Butter Cookie flavored coffee, Dunkin' Donuts has crafted its first-ever coffee featuring the flavor of mouth-watering peanut butter (without nut allergens).

All of Dunkin' Donuts' coffee flavors inspired by Girl Scout Cookies are available in the brand's full lineup of hot or iced coffees, lattes, macchiatos, frozen coffee, and frozen chocolate. The flavors are available at participating Dunkin' Donuts restaurants nationwide through May.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,500 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

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