



Would You Like Donut Fries With That? Dunkin'™ Donuts Brings Donut Fries Nationwide

The sweet spin on classic fries will be served at Dunkin' restaurants across the country for \$2 beginning July 2nd

Celebrate summer with Dunkin' Donuts' new Brown Sugar Cold Brew, Chocolate Coconutty Donut and Shark Bite Donut

CANTON, MA (June 27, 2018) - Just ahead of the July 4th holiday, Dunkin' Donuts is bringing Donut Fries across America. Following a successful test earlier this year, Dunkin' Donuts today announced it will now bring new Donut Fries to guests all throughout the country, available for a limited time at participating Dunkin' Donuts restaurants nationwide beginning Monday, July 2.

Dunkin' Donuts' newest snack serves a sweet spin on classic fries, creating a fun, easy-to-eat way to enjoy the delight of donuts while on the go any time of day. Donut Fries feature individual pieces of delicious, buttery croissant style donut dough that are tossed in cinnamon sugar and served warm with just the right amount of crisp. Perfect for sharing, five Donut Fries come with each order, served at a special price of \$2.

Dunkin' Donuts tested Donut Fries at a small number of locations in the Boston and Providence markets earlier this year. According to Tony Weisman, Chief Marketing Officer, Dunkin' Donuts U.S., "As America's donut leader, we put our passion and creativity towards finding fun and unexpected ways to please and surprise donut fans. There was a strong consumer response towards bringing Donut Fries to all Americans during the initial test, and we are excited to make this unique donut treat available nationwide this summer."

Along with the launch of Donut Fries, Dunkin' has two new donuts and a delicious new Cold Brew flavor to help guests enjoy the joy of summer to the fullest:

- **Brown Sugar Cold Brew:** Dunkin's cool new Cold Brew choice offers sweetness with no artificial flavors, adding naturally flavored brown sugar syrup to the brand's energizing and refreshing Cold Brew coffee. Dunkin' Donuts Cold Brew is crafted by hand in small batches, prepared by steeping a special blend of coffee in cold water for 12 hours. This longer process extracts a uniquely distinctive, inherently sweeter flavor from the beans reminiscent of dark chocolate.
- **Chocolate Coconutty Donut:** A creamy, indulgent summer treat, the Chocolate Coconutty Donut has coconut crème filling with real flakes of coconut, is frosted with chocolate icing and sprinkled with crumbled shortbread cookie pieces.
- **Shark Bite Donut:** It's a feeding frenzy for donut fans, who can now put their jaws around this new donut featuring white icing and special shark-shaped sprinkles.

All are available beginning July 2 at participating Dunkin' Donuts restaurants nationwide.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,500 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.