



Introducing The Dunkin'™ Run: Dunkin'™s New Menu Of Irresistible Snacks Perfect Any Time of Day

New lineup of craveable choices includes first ever nationwide gluten-free product at Dunkin', the Fudge Brownie, along with Waffle Breaded Chicken Tenders, Pretzel Bites and more

Return of S'mores Donut brings donut lovers a sweet taste of summer

CANTON, MA (July 30, 2018) - Recognizing the important role that the "Dunkin' Run" plays in its guests' daily lives, Dunkin' Donuts is introducing a big new menu of choices to make running on Dunkin' even better. Dunkin' Donuts today launched the Dunkin' Run menu, featuring a lineup of everyone's favorite snacks available for \$2 each. Created to pair perfectly with Dunkin' Donuts' signature beverages and provide guests with craveable new choices for on-the-go treats ideal for mornings, afternoons or evenings, the new Dunkin' Run menu includes:

- Donut Fries: Introduced nationwide earlier this summer, Donut Fries feature five individual pieces of delicious, buttery croissant style donut dough tossed in cinnamon sugar and served warm with just the right amount of crisp.
- Ham & Cheese Roll-ups: Two orders of delicious ham and cheese rolled up in flour tortillas.
- Pretzel Bites & Mustard: Five tasty bite-sized pretzels topped with salt and served warm with spicy brown mustard.
- Waffle Breaded Chicken Tenders: Two succulent chicken tenders coated with sweet waffle batter.
- Fudge Brownie: An indulgent and chocolaty gluten-free fudge brownie individually wrapped for guests.

Dunkin' Run menu items are available beginning today at participating Dunkin' Donuts restaurants throughout the country. The menu includes Dunkin' Donuts' first ever nationwide gluten-free bakery product, the Fudge Brownie.

According to Dunkin' Donuts' U.S. Chief Marketing Officer Tony Weisman, "We know that the 'Dunkin' Run' is a daily part of many of our guests' lives as they keep themselves and their friends running, so we're excited to launch a new menu offering fresh ways to satisfy any craving any time of day. We also recognize the importance of providing alternative choices for people with dietary restrictions or who choose a gluten-free diet, which is why we're pleased our new menu offers guests a gluten-free Fudge Brownie, which is so chewy and delicious we think everyone will love it."

To celebrate the joy of summer, Dunkin' Donuts is also bringing back its S'mores Donut, delivering the taste of a classic campfire treat with the rich and gooey flavors of beloved s'mores. It features toasted marshmallow flavored filling and is frosted with chocolate icing topped with a mix of crumbled graham crackers, marshmallow flavored pieces, and real HERSHEY'S® chocolate for a delicious s'mores experience. The S'mores Donut is available beginning today for a limited time at participating Dunkin' Donuts restaurants nationwide.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com, or subscribe to the Dunkin' Donuts blog to receive notifications at <https://news.dunkindonuts.com/blog>.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,500 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.