

Dunkin' Donuts Presents Pumpkin Spice Bottled Iced Coffee for a New On-the-Go Pumpkin Pick

Dunkin' offers another way to enjoy a favorite fall flavor with its newest Bottled Iced Coffee variety, arriving in retail locations beginning September 10

CANTON, MA (August 30, 2018) - As autumn approaches and the passion for pumpkin peaks, Dunkin' Donuts is giving fans more ways -- and now more places -- to keep fueled with a favorite flavor of fall. Dunkin' Donuts, already offering one of the largest varieties of pumpkin choices of any national restaurant chain, is now giving coffee lovers a perfect pumpkin pick when on-the-go with new bottled Pumpkin Spice Iced Coffee. The latest addition to Dunkin' Donuts' fast-growing line of ready-to-drink iced coffee beverages is available for a limited time at grocery, drug, convenience stores and mass merchandisers nationwide beginning September 10.

Made according to Dunkin' Donuts' specifications with high-quality Arabica coffee blends and real milk and sugar, Pumpkin Spice bottled iced coffee delivers the quality and great taste that millions of guests have come to expect from Dunkin' Donuts' signature iced coffee served at its restaurants worldwide.

While Pumpkin Spice bottled iced coffee won't be available until September 10, the brand's full fall menu is now available in its restaurants nationwide, featuring foods and beverages to keep any person pumped for pumpkin, including:

- Pumpkin flavored Hot and Iced Coffee
- · Pumpkin flavored Hot and Iced Lattes, Cappuccinos, Macchiatos and Americanos
- Pumpkin flavored Frozen Coffee
- Pumpkin flavored Cold Brew Coffee
- Pumpkin Muffin
- Pumpkin Donut
- Pumpkin MUNCHKIN® donut hole treats

Dunkin' Donuts also offers Pumpkin flavored K-Cup® pods and Pumpkin flavored bagged coffee where groceries are sold.

As consumers continue to clamor for all things pumpkin - sales of pumpkin and pumpkin spice-flavored items are up 45 percent from 2013 to the year ending July 29, 2017 according to data from Nielsen - the favorite fall flavor is a natural extension to the brand's bottled iced coffee lineup. "As a beverage-led brand and a leader in the ready-to-drink coffee market, we continually look to delight our fans with new varieties, and perhaps no flavor is as eagerly anticipated by our fans as pumpkin," says Brian Gilbert, Vice President, Retail Business Development, Dunkin' Donuts U.S. "New Pumpkin Spiced Iced Coffee now comes in a convenient bottle, providing yet another way to keep busy people refreshed and running on Dunkin'."

Manufactured and distributed by the Coca-Cola Company and its bottling partners since 2017, the Dunkin' Donuts® bottled Iced Coffee beverages are already available in Original, Mocha, Espresso, French Vanilla and Cookies & Cream.

To learn more about bottled Dunkin' Donuts Iced Coffee, visit <u>www.dunkinanytime.com</u>. To learn more about Dunkin' Donuts, visit <u>www.DunkinDonuts.com</u>, or subscribe to the Dunkin' Donuts blog to receive notifications at <u>https://news.dunkindonuts.com/blog</u>.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,600 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit <u>www.DunkinDonuts.com</u>.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries. In addition to the company's Coca-Cola brands, our portfolio includes some of the world's most valuable beverage brands, such as AdeS soy-based beverages, Ayataka green tea, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, innocent smoothies and juices, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater and ZICO coconut water. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We're also working to reduce our environmental impact by replenishing water and promoting recycling. With our bottling partners, we employ more than 700,000 people, bringing economic opportunity to local communities worldwide. Learn more at Coca-Cola Journey at www.coca-colacompany.com and follow us on Twitter, Instagram, Facebook and LinkedIn.

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