



Saucony® and Dunkin' Celebrate Boston 2019 with Second Collaboration Running Shoe

Two iconic Boston-based brands team up once again to celebrate hometown marathon with new limited-edition Saucony x Dunkin' Kinvara 10

WALTHAM, MA and CANTON, MA (March 21, 2019) - After their first sneaker collaboration sold out in record time last spring, Saucony runners and Dunkin' lovers alike have been craving a bold and fresh refill. This year, Boston-based brands [Saucony](#) and [Dunkin'](#) are at it again, teaming up to release an all-new collaboration for Boston's biggest race, the Saucony x Dunkin' Kinvara 10.

This limited-edition shoe takes the long-distance cult favorite Kinvara 10 silhouette with its innovative EVERUN™ cushioning, and updates it with a bold graphic inspired by Dunkin's bright new product packaging introduced earlier this year as part of the company's recent rebranding. The design also features strawberry-frosted donut medallions, Dunkin' coffee cups and the word "Boston" emblazoned on a reflective strip - all packaged in a custom shoebox resembling Dunkin's iconic donut box.

The Saucony x Dunkin' Kinvara 10 will be exclusively available beginning today, March 21 at [saucony.com](#), and at the following [Marathon Sports stores](#): Boston, Brookline, Cambridge, Wellesley and [marathonsports.com](#) at \$120. The sneaker will be produced in men's sizes 7-13, 14 and 15, and women's sizes 5-12. And, for this year, Dunkin' and Saucony have some sweet news for your favorite munchkins, as a kids' edition will also be available in Big Kids' sizes 10.5 - 6 at \$65 (suggested retail) beginning today on [saucony.com](#).

For marathon runners, both the adult and kids' editions will be available at the John Hancock Sports & Fitness Expo at the John B. Hynes Veterans Memorial Convention Center at 900 Boylston Street, Boston, April 12 - April 14.

"Marathons bring out the best of the human spirit, and the collective good that surrounds our hometown race is remarkable, inspirational and contagious," said Don Lane, Chief Marketing Officer of Saucony. "We're proud to partner with fellow Boston brand-icon Dunkin' in the creation of the Saucony x Dunkin' Kinvara 10, delivering even more goodness to our running community."

"The new Saucony x Dunkin' Kinvara 10 represents the speed for which our brand is recognized and the deep Boston heritage and support for marathoners that we share with Saucony," said Justin Unger, Director of Strategic Partnerships at Dunkin' Brands. "We are proud to once again collaborate with Saucony to celebrate the love of Dunkin' and literally keep people running throughout marathon season and all year-round."

Saucony x Dunkin' Kinvara 10 Images:

For Saucony x Dunkin' Kinvara 10 images please view/download [here](#).

To keep its DD Perks® Rewards Program members running even faster, Dunkin' throughout New England will have a special Perks offer in honor of marathon season. From April 8 through April 15, DD Perks Rewards members in select New England markets who place an order through On-the-Go Mobile Ordering will earn 2X the points. * With the DD Perks Rewards program, guests earn points towards free beverages with each purchase of Dunkin' coffee, espressos, sandwiches and more. To enroll in DD Perks and for complete details about the program, visit [www.DDPerks.com](#).

*Offer valid 4/8-4/15/19. Bonus Point Offers can only be earned during promo period on eligible On-the-Go Mobile Ordering purchases made using a DD Card enrolled in the DD Perks Program. Valid at participating Dunkin' restaurants in MA, RI, ME, NH and CT, excluding Fairfield county.

About Saucony: Saucony, a division of Wolverine Worldwide, Inc. (NYSE: WWW), is a leading global running lifestyle brand that fuses performance, innovation and style to create compelling footwear and apparel with its widely recognized brands Saucony and Saucony Originals. Founded in 1898, Saucony exists to empower the human spirit™ with every stride, on every run, in every community. It's award-winning innovations include EVERUN™, ISOFIT™, FORMFIT™, Geometry of Strong™, and the Total Run System™ apparel line. At Saucony, a good day is when we get to run. A great day is when we inspire someone else to run. For more information, go to [www.saucony.com](#).

About Dunkin': Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 13 years running. The company has more than 12,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](#).

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