

Proud to Pumpkin at Dunkin': Introducing Smooth Pumpkin Sippin', Limited-Time Bakery Line-Up and Brand-New Dunkin' Refresher

Fall isn't just a season, it's a lifestyle, and Dunkin' is bringing everything go-getters need to conquer it with totally new sips and returning fan favorites. Officially launching today, Dunkin's **Pumpkin Cream Cold Brew**, **Pumpkin Spice Signature Latte**, **pumpkin bakery line-up**, and **Maple Sugar Bacon** are all returning alongside two brand-new items to fall hard for – the **Blood Orange Dunkin' Refresher** and **Nutty Pumpkin Coffee**.

Team Pumpkin at Dunkin'

Eat pumpkin, drink pumpkin, sleep pumpkin this fall at Dunkin' with Pumpkin Cream Cold Brew, Pumpkin Spice Signature Latte and Nutty Pumpkin Coffee – all available for a limited time.

- Pumpkin Cream Cold Brew: Sip bolder, fall harder; Pumpkin Cream Cold Brew is back and better than ever! This prized pumpkin sip pairs slow-steeped, ultra-smooth cold brew with notes of brown sugar and warm fall spices. Topped with velvety-smooth pumpkin cream cold foam and a dusting of cinnamon sugar, this is smooth pumpkin sipping at its best.
- Pumpkin Spice Signature Latte: Dunkin' is reigniting the pumpkin passion with the return of the Pumpkin Spice Signature Latte available iced or hot. Sweet pumpkin and vanilla flavors, along with warming spices, meet espresso and milk for a latte that elevates fall flavors to the next level. Topped with whipped cream, caramel drizzle, and a dusting of cinnamon sugar, celebrate the season with Dunkin's Pumpkin Spice Signature Latte.
- **NEW Nutty Pumpkin Coffee:** This latest coffee creation combines Dunkin's Original Blend Iced Coffee with a delicious pumpkin spice swirl, hazelnut flavor shot, and cream for a reimagined take on classic pumpkin flavors. Full of fall flavor, the Nutty Pumpkin is available hot or iced.

Dunkin' pumpkin fans can do even more with their fall with a new, limited-time deal. Beginning today, enjoy a **\$3 Medium Pumpkin Cream Cold Brew** or **Pumpkin Spice Signature Latte** through September 13, 2022. Pro tip: Order while you're on the move with the <u>Dunkin' app</u> to quickly pick up your fall favorites in-store or at the drive-thru.

Pick of The Patch

Dunkin' has the pick of the patch this fall with a full bakery line-up featuring three returning pumpkin favorites. Starting today, the fall bakery line-up is rich with pumpkin deliciousness, including Dunkin's **glazed Pumpkin cake donut, Pumpkin MUNCHKINS® Donut Hole Treats** and **Pumpkin Muffin**, topped with a sweet streusel and white icing.

Fall for Blood Orange

Dunkin' is bringing guests an exciting fall refresh with the brand-new **Blood Orange Dunkin' Refresher**. Served chilled over ice, this seasonal citrus-forward Dunkin' Refresher balances tart cranberry with bright blood orange flavor, along with subtle notes of fall spices. Made with either green tea or coconutmilk, Dunkin' is falling hard for blood orange this season.

For an on-the-go fall treat, pair the Blood Orange Dunkin' Refresher with Everything Stuffed Bagel Minis for the ultimate salty and sweet combination.

Maple Bacon is Back

With the change of seasons comes a sweet, familiar take on bacon. Maple Sugar Bacon is back in two delicious formats:

- Returning to fuel fall, the **Maple Sugar Bacon Breakfast Sandwich** is back, featuring maple sugar seasoned bacon, a fried egg and white cheddar cheese served atop a warm and flaky croissant. Pair the Maple Sugar Bacon Breakfast Sandwich with Simply Orange® Juice* to round out a perfect start to any fall day.
- Even Snackin' Bacon is getting a fall twist this season at Dunkin'. For fall go-getters on the move, **Maple Sugar**Snackin' Bacon returns, featuring eight snack-sized slices of bacon tossed in maple sugar seasoning and served in a sleeve designed for on-the-go snacking.

Pumpkin's Calling

Fall even harder for Dunkin' at home with Pumpkin K-Cup® Pods**. These returning fall favorites feature a blend of pumpkin, nutmeg and cinnamon flavors to fill your home with the aroma of fall with every brew. Dunkin's Pumpkin K-Cup® Pods will

be available for a limited time at participating Dunkin' locations.

"We see Dunkin' fans' anticipation of fall grow more and more each year. This season, we're bringing them a line-up that's sure to delight even our most passionate and excited fall enthusiasts," said Jill Nelson, Vice President, Marketing and Culinary at Dunkin'. "From the all-new Pumpkin Cream Cold Brew and Nutty Pumpkin Coffee to our returning Pumpkin Spice Signature Latte and pumpkin baked goods, we're falling hard for the new menu items here at Dunkin'."

Fall is only just beginning at Dunkin'! Stay tuned for even more #pumpkinatdunkin news. To learn more about Dunkin', visit www.DunkinDonuts.com or subscribe to the Dunkin' blog to receive notifications at https://news.dunkindonuts.com/blog.

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About Dunkin'

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel, and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category for 16 years running. The company has more than 12,600 franchised restaurants in 40 countries worldwide. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit www.DunkinDonuts.com.