



Fans Asked, Dunkin'™ Answered: Butter Pecan Swirl Secures Permanent Spot on Dunkin'™ Menu

BOSTON (April 14, 2023) – Pecan lovers, rejoice! Dunkin' is honoring National Pecan Day today with a delightful surprise, announcing the return of **Butter Pecan Swirl** to Dunkin' restaurants nationwide starting April 26.

Dunkin' die-hards spoke, and the company listened – Butter Pecan is returning this month as a permanent addition to the menu. This long-time favorite flavor features notes of butter roasted pecan and sweet cream. Starting April 26, no matter the season, guests can add the Butter Pecan Swirl to hot or iced coffee, espresso drinks, cold brew, frozen coffee or frozen chocolate.

Since its initial launch in 2013, the Butter Pecan Swirl has become an elusive limited-time treat that has charmed Dunkin' fans for a short period of time every year. As Dunkin's second most sought-after flavor (only outshined by the Pumpkin powerhouse), Butter Pecan has inspired devoted fans to petition and passionately plead on social media for it to become a permanent menu item.

"On the 10-year anniversary of Butter Pecan Swirl's debut, we knew it was time to make this adored flavor a core menu staple," said Jill McVicar Nelson, Dunkin's Chief Marketing Officer. "The requests from guests and our Dunkin' teammates to make this Swirl a regular offering are staggering. We're thrilled to finally grant their wish, making this a permanent delight for Dunkin' fans to savor all year long."

And that's not all—while guests will enjoy classics like **Butter Pecan Iced Coffee** again, there is even more pecan news coming from the brand later this month. Stay tuned for a few extra surprises in store to delight Dunkin' guests.

Stay updated on the latest happenings at Dunkin', visit DunkinDonuts.com or subscribe to the Dunkin' blog to receive notifications at news.dunkindonuts.com/blog.

About Dunkin'

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel, and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category for 16 years running. The company has more than 12,600 franchised restaurants in 40 countries worldwide. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit www.DunkinDonuts.com.