



# Savor the Summer With Dunkin'™: Introducing Salted Caramel Cold Brew and Dunkin'™ Wraps to Fuel the Season's Adventures

*Plus, dive into Dunkin's Caramel Chocoholic Donut and get ready for a wave of new Dunkin' Rewards offers*

**BOSTON (June 21, 2023)** – Today officially marks the first day of summer and the rollout of Dunkin's full summer menu, featuring the sweet return of Salted Caramel Cold Brew and the debut of delectable Dunkin' Wraps, offering a burst of flavor and easy portability to satiate guests on-the-go this season. These newcomers join Dunkin's [existing Summer line-up](#) of beverages for an unforgettable summer.

## **Salted Caramel's Smooth Return**

**Salted Caramel Cold Brew** is back! Having sold out nationwide during its first appearance in Spring 2022, Dunkin' brings back the magic of this cold brew just in time for summer. With a slow-steeped, ultra-smooth cold brew and a sweet, subtly salty caramel flavor, this summery sensation is topped with a pillowy salted caramel cold foam and finished with a burnt sugar topping. Offering an unbeatable creamy texture, the cold brew boasts a well-rounded, indulgent salted caramel flavor profile.

For the perfect partner to the Salted Caramel Cold Brew, Dunkin' is bringing back another guest favorite, the **Caramel Chocoholic Donut**. This chocolate glazed donut, crowned with caramel icing and chocolate curls, was a crowd-pleaser when it debuted in 2018 and again in 2019. This summer is prime time for its long-awaited return!

## **Wrapped and Ready To Go**

As America gears up for summer, the brand introduces its all-new Dunkin' Wraps, expertly crafted for life on the move. These convenient, hand-held delights are deliciously satisfying, providing an energy lift anytime, anywhere.

The **Chorizo & Egg Wrap** is a breakfast sensation that welcomes hearty chorizo to the menu. Nestled within a red pepper lavash lies a tasty combination of scrambled eggs, chorizo, vegetables, black beans, and a mildly spiced cheese sauce. The **Chicken & Roasted Pepper Wrap** brings succulent chicken into the spotlight, complemented by roasted peppers and cheese, all bundled into a lavash wrap. Each readily portable wrap stands as an ideal culinary companion to the exciting summer outings that await.

## **Summer Sips For Anytime, Anywhere**

Everyone can relish the summer with Dunkin's complete line-up of new and classic iced sips. In celebration of those who [wholeheartedly shake, swirl, and sip](#) their Dunkin' iced beverages from sun-up to sundown this summer, Dunkin' launched a new cold cup in stores, proudly featuring the word "ICED" — a tribute to those who embrace the cool side of life.

"From the first sip to the very last shake, ice-cold Dunkin' tastes delicious all year round, but especially during the summer," said Jill McVicar Nelson, Chief Marketing Officer, Dunkin'. "This year, we're bringing one of our most popular seasonal drinks, Salted Caramel Cold Brew, back to the menu and introducing our new Dunkin' Wraps for the perfect on-the-go meal."

## **A Summer Full of Rewards**

To add even more sweetness to the summer, Dunkin' Rewards members have exclusive access to a line-up of new, single-use offers from July 1 to July 31, available exclusively in the Dunkin' Rewards app.

Dunkin' Rewards members can:

- Enjoy a **FREE Medium Cold Brew\*** with any purchase, including the newly-returned Salted Caramel Cold Brew.
- Try something new with a **\$3 Dunkin' Wrap\*** with any drink purchase featuring the Chorizo & Egg or Chicken & Roasted Pepper Wraps.
- Energize their summer routine with a **\$2 Medium Iced Coffee.\***
- Indulge in a **\$3 Medium Hot or Iced Signature Latte.\***
- Easily tap to order Dunkin' Rewards Member Exclusive beverages, like the **Toffee Nut Iced Coffee & Frozen Coffee** or the **Coconut Macaroon Iced Coffee**.

Those who have not yet joined Dunkin' Rewards can get in on the action by creating a free account on the Dunkin' app or visiting [dunkinrewards.com](https://dunkinrewards.com). Upon signing up, members can start earning points towards free food and drinks, gain access to exclusive deals and unlock secret menu items.

To stay updated on the latest happenings at Dunkin', visit [DunkinDonuts.com](https://www.dunkin.com) or subscribe to the Dunkin' blog to receive notifications at [news.dunkindonuts.com/blog](https://www.dunkin.com/blog).

*\*Limit 1 per member. Additional charges and terms may apply. Exclusions may apply. Participation may vary. Limited time offer.*

#### **About Dunkin'**

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 13,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit [DunkinDonuts.com](https://www.dunkin.com) and [InspireBrands.com](https://www.inspirebrands.com).