Gift the Joy of Donuts with Dunkinâ€™Â®: â€œFree Donut Wednesdaysâ€ Return with the Debut of the Holiday Menu

Plus, new breakfast offerings and BARK x Dunkin' dog toys head to stores this month

BOSTON (November 1, 2023) – As the holiday season draws near, Dunkin' is setting the stage with seasonal splendor, unveiling its newest menu. Guests can enjoy the comeback of fan-favorite holiday beverages, eye-catching cups and donut boxes, delightful donut deals and more. In collaboration with BARK, the brand adds to the merriment with the newest Dunkin'-inspired dog toys that give back. The holiday cheer starts rolling out today!

Sip to the Holidays: Seasonal Bestsellers Make a Festive Return

Dunkin's **Cookie Butter Cold Brew** is back following tremendous fanfare last December. The cookie-inspired drink features Dunkin's ultra-smooth Cold Brew, paired with notes of brown sugar and buttery cookies, topped with Cookie Butter Cold Foam and cookie butter crumbles.

Adding to the holiday lineup is the all-new **Spiced Cookie Coffee**, another delightful take on coffee and cookies. Available iced or hot, the Spiced Cookie Coffee features brown sugar and vanilla flavor notes paired with creamy oatmilk to capture the essence of freshly baked oatmeal cookies in a cup.

Not to be overshadowed, Dunkin's timeless holiday lattes are returning to make the season bright. The **Peppermint Mocha Signature Latte** features a blend of decadent mocha and cool peppermint, topped with whipped cream, mocha drizzle and extra dusting of hot chocolate powder. The **Toasted White Chocolate Signature Latte** is loaded with white chocolate notes, topped with whipped cream, caramel drizzle and cinnamon sugar.

For those in pursuit of an indulgent holiday pairing, the **Triple Chocolate Muffin** is the perfect companion – generously packed with chocolate chunks and chips.

A Donut for Every Occasion!

Dunkin's new festive donut boxes embody the true spirit of holiday giving. Every half or full dozen box is printed in a "gift wrap" design – perfect for loved ones, friends, or coworkers to enjoy.

To further embrace the season of giving, the brand is treating Dunkin' Rewards® members to a free classic donut with the return of **Free Donut Wednesdays** upon the purchase of any drink, from now through December 31.*

Beginning November 29, the bakery case will glisten with an annual **Holiday Sprinkle takeover** for classic Chocolate, Vanilla and Strawberry frosted donuts, adding a touch of cheer with each bite.

"The holidays are all about the joy of giving, and who doesn't light up at the sight of a donut? We see our customers spreading that joy, whether they're gifting a dozen to friends, family, or coworkers," said Jill McVicar Nelson, Chief Marketing Officer at Dunkin'. "With our gift-like packaging this year and our festive treats, we're adding a little extra sprinkle of holiday cheer for everyone."

Holiday Breakfast Boost

Even hash browns are getting an upgrade at Dunkin' this holiday season with the launch of **NEW Loaded Hash Browns.** This latest breakfast innovation features a layer of hash browns topped with warm cheddar queso, featuring a hint of jalapeno, and finished with crispy, crumbled bacon on top. Perfect for a delicious, quick bite while tackling a busy holiday to-do list.

Giving Back with Joy

The Dunkin'® Joy in Childhood Foundation® is bringing two ways for guests to spread joy to kids in need while visiting Dunkin':

- For the fourth year in a row, **BARK x Dunkin' Dog Toys** are back! Crafted by BARK's design team, the new lineup features toys inspired by Dunkin' holiday favorites: **Dunkin' Sausage, Egg and Cheese Dog Toy** ($13 donation), **Dunkin' Iced Coffee Combo Dog Toy** ($15 donation). Customers can also purchase two additional toys online at barkshop.com: **Dunkin' Mocha Latte** and the **Dunkin' Super Chewer Munchkins® Donut Hole Treats** ($15 donation), while supplies last.

- The **Give Joy to Kids fundraiser** is also returning! Through November 30, guests who donate $1 to the Dunkin' Joy in Childhood Foundation at participating Dunkin' locations will receive a **$1 Medium Hot Coffee** coupon for their next visit.

Donations to the Dunkin' Joy in Childhood Foundation will benefit the organization's impact programs that provide joy to kids battling hunger or illness, including the Dogs for Joy program, introduced in 2018 to bring full-time facility dogs to children's hospitals. Since 2020, BARK and Dunkin's collaboration has raised nearly $7 million.

Rewarding Holiday Offers
Dunkin' Rewards members can access holiday rewards early, with can't-miss, one-time offers available now through November 30. Members can enjoy:

- **$1 Medium Hot Coffee.****
- **Free Medium Cold Brew** with purchase.**
- **Free Medium Hot or Iced Chai Latte** with purchase.**
- **2X points on Wake-Up Wraps®.****
- Boosted Dunkin' Rewards Members can unlock **3X points by ordering ahead on Wednesdays.****
- **Order ahead through the mobile app on Mondays to earn 100 bonus points.****
- **Celebrate National Espresso Day from November 24 to November 26 with 4X points on all espresso beverages.****

To stay updated on the latest happenings at Dunkin', visit DunkinDonuts.com or subscribe to the Dunkin' blog to receive notifications at news.dunkindonuts.com/blog.

**Limit 1 per member per Wednesday. Exclusions, additional charges and terms may apply. Participation may vary. Limited time offer.*

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About Dunkin'
Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 13,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About the Dunkin' Joy in Childhood Foundation
The Dunkin' Joy in Childhood Foundation, the charitable foundation supported by Dunkin', provides the simple joys of childhood to kids battling hunger or illness. The Foundation partners with food banks, children's hospitals and nonprofit organizations to fund joyful environments and joyful experiences for kids when they need it most. Since 2006, the Dunkin' Joy in Childhood Foundation has granted more than $45 million to hundreds of national and local charities across the country thanks to the generosity of its franchisees, guests, vendor partners and employees. For more information, please visit www.bringjoy.org.