DUNKINâ€™Â® SPRINGS INTO ACTION WITH LAUNCH OF DUNKIN' ENERGY BY DUNKINâ€™ ALONGSIDE LIMITED-TIME OFFERINGS FOR SPRING

Dunkin' Energy is here to deliver a revitalizing burst of energy to fuel spring adventures

Plus, first-ever Breakfast Empanadas, Churro Signature Latte, Banana Chocolate Chip Bread and more arrive at Dunkin' on February 21

BOSTON (February 21, 2024) – As warmer weather approaches, Dunkin' is announcing an innovation in energizing iced beverages with the debut of **Dunkin' Energy** – a new, fruit-flavored way to run on Dunkin'. Alongside the newest addition, Dunkin' is doubling down on spring with a collection of delectable seasonal offerings. This spring's lineup includes never-before-seen menu items, from cinnamon-forward sips and Churro Donuts to Dunkin's first-ever **Breakfast Empanada** and **Banana Chocolate Chip Bread.** Dunkin' Energy and the full spring menu will be available for a limited time at Dunkin' restaurants nationwide starting today, February 21.

A New Boost of Energy

For the brand that keeps America running, **Dunkin' Energy** is a new iced sip at Dunkin' that provides a revitalizing burst of energy, made with vitamins, minerals and a kick of caffeine. Rolling out in two sparkling, fruit flavors – **Berry Burst** with raspberry and strawberry flavors and **Peach Sunshine** with vibrant lychee and peach flavors – Dunkin' Energy brings a fresh perspective on the classic idea of an energy drink. Crafted to offer a boost, Dunkin' Energy is bursting with delicious flavors to give fans a new way to power through their day.

"America turns to Dunkin', from sunrise to sunset, to help them power through their day," said Beth Turenne, Dunkin's Vice President of Category Management. "With the introduction of SPARKD' Energy by Dunkin', we set out to create a deliciously unique option for our guests. It's not just another energy drink; it's a totally new way to run on Dunkin', incorporating the flavors that we know our fans enjoy."

Spice Up Spring: Cinnamon Sips Await

Along with the debut of SPARKD' Energy, Dunkin' is expanding its seasonal coffee offerings with the new **Churro Signature Latte** and **Cinnamon Vanilla Coffee** —two sips that are sure to keep guests fueled as the spring days stretch out.

- The **Churro Signature Latte**, available iced or hot, combines smooth espresso with a sweet churro flavor, topped with whipped cream, caramel drizzle and a dusting of cinnamon sugar.

- **Cinnamon Vanilla Coffee** is the perfect blend of Dunkin's original coffee and cream, studded with notes of churro and vanilla flavors, enjoyed iced or hot.

Dunkin' is also introducing an ode to a classic with the **Churro Donut**, the perfect pairing to the Churro Signature Latte. Rolled in cinnamon sugar for a sweet, crunchy exterior, this deep-fried cake donut offers a soft, pillowy interior to contrast the rich, cinnamon sweetness on the outside.

In Our "On-The-Go" Era

As winter begins to melt away, Dunkin' is also debuting two convenient pick-me-ups to keep guests fueled at the first sign of spring with the new **Breakfast Empanada** and **Banana Chocolate Chip Bread**.

Served hot, Dunkin's Breakfast Empanada features scrambled eggs, sausage and melty cheddar cheese inside a flaky, butter-rich crust. Whether fans are looking for a quick breakfast or midday bite, the Breakfast Empanada is a portable way to conquer cravings.

Launching just in time for **National Banana Bread Day on February 23**, Dunkin' is unveiling its own take on a beloved bakery treat with a Banana Chocolate Chip Bread, made even better with the addition of chocolate chips. This rich banana bread is served prepackaged to ensure a tender, moist crumb. Dunkin' Rewards® members can celebrate National Banana Bread Day by trying the new Banana Chocolate Chip Bread and earning an additional 250 bonus points.

Dunkin' Rewards

With a new season comes new Dunkin' Rewards offers,* including:

- For **Leap Day, February 29,** members can make the extra calendar day count with a **$2 Medium Cinnamon Vanilla Coffee*** when they order in the Dunkin' mobile app through Feb. 29. Plus, members earn **4X points** on all app orders on Leap Day, Feb. 29.
- **$3 Medium Cold Brew*** when members place an order in the Dunkin' mobile app, March 1 through April 30 (one per day).
- **100 Bonus Points** when members place an order in the mobile app on Mondays.
- **2X Points** for all members who order new SPARKD' Energy by Dunkin' through the mobile app in March.
- **2X Points** on Signature Lattes when Boosted Members place an order in the mobile app.
- **3X Points** when Boosted Members place an order in the mobile app on Wednesdays.

Those who have not joined Dunkin' Rewards yet can create a free account on the Dunkin' app or by visiting dunkinrewards.com. From now until June 30, new members receive a FREE Medium Beverage with purchase on their first transaction with Dunkin' Rewards. Upon signing up, new members will begin earning points towards free food and drinks, gain access to exclusive deals and unlock secret menu items. To take advantage of the offers, members must activate them in the app prior to ordering.

To stay updated on the latest happenings at Dunkin', visit DunkinDonuts.com or subscribe to the Dunkin' blog to receive notifications at news.dunkindonuts.com/blog.

**Limit 1 per member per day. Additional charges and terms may apply. Exclusions may apply. Participation may vary. Limited time offers.*

About Dunkin'
Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 13,700 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.