



Joy in Every Cup! Dunkin'™® Iced Coffee Day Returns on June 20 To Raise Funds for Local Children's™ Hospitals

\$1 from every iced coffee and cold brew sold on June 20 at Dunkin' will help bring joy to kids in local hospitals through the Dunkin' Joy in Childhood Foundation®, building on its recent \$50 million milestone in grants

BOSTON (June 13, 2024) – America's favorite coffee chain announced today the return of **Dunkin' Iced Coffee Day on Thursday, June 20 – the first day of summer**. Celebrated once a year, \$1 from every iced coffee and cold brew sold at participating Dunkin' locations will be donated to the [Dunkin' Joy in Childhood Foundation](#) – making every sip count.

To celebrate Dunkin' Iced Coffee Day, the Dunkin' Joy in Childhood Foundation is hosting a series of special **"Painting with Joy"** events in partnership with hospitals across the country. These events aim to bring joy to patients and their families through art therapy while raising awareness of Dunkin's annual Iced Coffee Day fundraiser. Events will take place in various locations within hospitals, including [Joyful Spaces](#), where applicable, providing kids of all ages the opportunity to paint their favorite Dunkin' donut or showcase their creativity on a paint-by-number canvas.

For nearly two decades, the Dunkin' Joy in Childhood Foundation has been working to bring the simple joys of childhood to kids battling hunger or illness. With 100 percent of funds raised on Dunkin' Iced Coffee Day going towards grants for programming at local children's hospitals nationwide, the money raised in each community will help hospitals expand their positive impact, bolstered by the Foundation's support.

"Dunkin' and the Joy in Childhood Foundation are once again calling on America to sip Iced Coffee for a great cause! As millions of children nationwide fight illnesses that no child should endure, we're deeply honored to bring a bit of joy to them and their loving families," said Victor Carvalho, Dunkin' Franchisee and Chairman of the Board of Directors for the Dunkin' Joy in Childhood Foundation. "Dunkin's franchisees are dedicated to making a meaningful impact in the communities we serve. We want our guests to know that every iced coffee order on June 20 will go a long way in bringing smiles and comfort to kids and families who need it most."

Over the last two years, Dunkin' Iced Coffee Day has raised over \$3.5 million for the Dunkin' Joy in Childhood Foundation, which has awarded nearly 200 grants to local children's hospitals nationwide. These grants funded year-round child life programming that ranges from art, music and gaming to more integrated therapy programs, including support for facility dogs through the Foundation's [Dogs for Joy](#) program. These programs provide joyful experiences and environments for patients and their families. Funds also support interactive play and learning equipment, adaptive equipment for kids with mobility issues, everyday essential kits for patients, wall murals, celebratory events for patient milestones, staffing of child life specialists and more.

In addition to these heartwarming efforts, Dunkin' is dropping a fun accessory for iced coffee lovers: a limited-edition iced coffee-inspired iPhone case designed to mimic the drink, complete with floating "ice cubes." Starting 12 p.m. ET on Thursday, June 20, customers can visit [ShopDunkin.com](#) to grab their own for just \$15. The best part – all proceeds will be donated to the Dunkin' Joy in Childhood Foundation.

The Foundation is also celebrating a significant milestone this Iced Coffee Day: **surpassing \$50 million in grants distributed since its inception in 2006**. The mission of the Foundation is to provide the simple joys of childhood to kids battling hunger or illness by providing grants to national and local nonprofit organizations making a difference in communities across the country where Dunkin' serves guests.

To learn more about the Dunkin' Joy in Childhood Foundation, visit www.bringjoy.org and follow us on [Facebook](#) and [Instagram](#).

About the Dunkin' Joy in Childhood Foundation

The Dunkin' Joy in Childhood Foundation, the charitable foundation supported by Dunkin', provides the simple joys of childhood to kids battling hunger or illness. The Foundation partners with food banks, children's hospitals and nonprofit organizations to fund joyful environments and joyful experiences for kids when they need it most. Since 2006, the Dunkin' Joy in Childhood Foundation has granted more than \$50 million to hundreds of national and local charities across the country thanks to the generosity of its franchisees, guests, vendor partners and employees. For more information, please visit www.bringjoy.org.

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 13,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.