



Dunkin'™® Introduces Cold Foam Creamers and Limited-Edition S'mores Creamer in Grocery Aisles, Bringing Coffee Lovers More "Little Treat" Moments At Home

BOSTON (January 28, 2024) – Dunkin'® is redefining coffee moments with the launch of its new **Cold Foam Creamers** in **Extra Extra®** and **Chocolate** flavors, as well as a limited-edition **Dunkin' S'mores Flavored Creamer**, available at grocery retailers nationwide. These innovative offerings are designed to elevate the at-home coffee experience with Dunkin', transforming any cup into a rich, creamy indulgence this winter.

TURN COFFEE TIME INTO LITTLE TREAT TIME

On shelves at retailers nationwide, **Dunkin's new Cold Foam Creamers** are a velvety smooth, creamy foam topper that can be layered on top of a cup of hot or cold coffee for a unique, indulgent experience at home. Made with real cream and sugar, they transform any coffee into the perfect sipping experience as it gradually blends into the beverage. It's available in two delightful flavors:

- **Extra Extra®:** Inspired by Dunkin' lovers' signature "extra cream, extra sweet" order, this flavor captures the iconic taste that guests know and love.
- **Chocolate:** A rich and chocolatey cold foam that adds a touch of decadence to any coffee moment.

"Danone is always looking for new ways to elevate and personalize the at-home coffee experience. Cold Foam is a fan-favorite, so we're thrilled that the new ready-to-use Dunkin' Cold Foam Creamers give fans an easy way to personalize their coffee experience, elevating their daily cup of coffee at home into the ultimate little treat moment," said Jennifer Michuda, Sr. Director, Creamers at Danone North America.

Adding to the at-home treats, the **Dunkin' S'mores Flavored Creamer** is the newest seasonal creamer on grocery shelves for a limited time. The sweet creamer combines the flavors of rich chocolate, toasted marshmallows, and graham crackers, transporting coffee drinkers to the warmth of a nostalgic campfire.

WHERE TO FIND THE NEW CREAMERS

Dunkin' Cold Foam Creamers are available in 14oz cans for a suggested retail price of \$5.99, and Dunkin' S'mores Creamer is available in 32oz bottles for \$5.08. Both can be found at retailers nationwide. To locate a store, visit [DunkinCreamer.com](https://www.dunkincreamers.com).

A COLLABORATION THAT CELEBRATES LITTLE TREATS

To add an extra layer of excitement to the launch, Dunkin' has teamed up with [Chillhouse](https://www.chillhouse.com), a beloved New York City-based destination for self-care, to encourage coffee lovers at home to embrace self-care and FOAM-O, a joyful antidote to FOMO (fear of missing out) this winter season. Together, they've created exclusive "FOAM-O Kits" designed to enhance cozy moments at home.

Each kit includes Dunkin' Cold Foam Creamers, Chillhouse's must-have pampering products like the "Have a Chill Night" Face Oil and the "Chill Me Out" Bath Soak, and other Dunkin' sweet swag. Plus, for those in the New York City area, Chillhouse's flagship spa is offering two Dunkin' Cold Foam Creamer-inspired manicure designs throughout February.

Guests can get their hands on a FOAM-O Kit in two ways:

- **Online Sweepstakes:** Enter for a chance to win a FOAM-O Kit at dunkinfoamosweeps.com by pledging to swap FOMO for FOAM-O. The sweepstakes runs between January 27 and February 28.*
- **Visit Chillhouse:** NYC guests who purchase a nail design inspired by Dunkin's Cold Foam Creamer during February will receive a FOAM-O Kit with their purchase, while supplies last.

With Dunkin's new at-home cold foams and creamers, and a touch of Chillhouse magic, every coffee moment becomes an indulgent little treat to savor. Fans can use the store locator to find Dunkin' at-home creamers and cold foams near them: www.dunkincreamers.com/where-to-buy-dunkin-creamers.

**NO PURCHASE NECESSARY. Open to legal residents of the contiguous US/DC (excluding AK, AR, CO, CT, HI, KS, LA, MA, MN, MO, ND, NJ, NV, PA, TN, and WI), who are 18+ & age of majority at entry. Sweepstakes begins 8:00 AM ET on January 27, 2025 and ends 11:59:59 PM ET on February 28, 2025. Odds of winning are based on the number of entries. For complete rules and eligibility requirements, visit dunkinfoamosweeps.com.*

About Dunkin':

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 13,700 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com

About Danone North America:

Danone North America is a purpose-driven company and an industry leader in the food and beverage category. As a Certified B Corporation®, Danone North America is committed to the creation of both economic and social value, while nurturing natural ecosystems through regenerative agriculture. Our strong portfolio of brands includes: Activia®, DanActive®, Danimals®, Dannon®, evian®, Follow Your Heart®, Happy Family® Organics, International Delight®, Light + Fit®, Oikos®, Silk®, So Delicious® Dairy Free, STÅK® Cold Brew Coffee, Too Good & Co™, and YoCrunch®. With approximately 6,000 employees and 15 production locations across the U.S. and Canada, Danone North America's mission is to bring health through food to as many people as possible. For more information on Danone North America, visit danonenorthamerica.com.

About Chillhouse:

Chillhouse is a self care brand helping our audience find their chill. Chillhouse was founded in 2017 in a small location in Downtown Manhattan by Cyndi Ramirez-Fulton. Chillhouse created a space that disrupted the traditional spa world and reminded everyone to prioritize their self care rituals — not just for those who could afford to splurge on luxury services. Today, Chillhouse's flagship location is based in Soho, NYC and offers manicures, pedicures, massages, facials and infrared heat services in addition to our wellness café and retail shop.

Furthermore to the storefront, central to the brand's success are Chill Tips—Chillhouse's direct-to-consumer, salon-quality press-on nails that bring trendy, high-quality nail art to clients' fingertips at home. This year, Chill Tips have earned a prominent spot in the beauty industry, being awarded Allure's Best of Beauty Award for Best Press-On Nails 2024 as well as Oprah's Favorite Things 2024, further cementing their place as a must-have in modern self-care.