Power Your Spring: Dunkinâ€™Â® Debuts Arctic Cherry Energy and Seasonal Treats

New Cotton Candy Donut and Springtime MUNCHKINS® Bucket join the menu for a limited time

BOSTON (April 2, 2025) — Spring is in full bloom, and Dunkin' is bringing a fresh dose of energy and joy to the season with new, limited-time menu items available nationwide starting today. Leading the lineup is **Arctic Cherry Dunkin' Energy**, a bold, cherry-flavored iced beverage that joins the brand's growing energy drink collection. Also new to the menu are a few festive, eye-catching additions to the bakery case: a cheerful **Spring MUNCHKINS® Bucket**, featuring new **Blueberry Sprinkle MUNCHKINS®**, and a nostalgic **Cotton Candy Specialty Donut**.

These newcomers join existing spring favorites that were launched last month, including the Dunkalatte™, Pistachio Coffee, Ham & Swiss Pretzel Sliders, and the $6 Meal Deal—all available for a limited time.

A Bold New Boost

Just one year after launching Dunkin' Energy, the brand is bringing a vibrant new flavor to the mix: **Arctic Cherry Dunkin' Energy**. Balancing sweet and tart cherry notes with flavors of blueberry and grapefruit, this sparkling iced drink delivers a revitalizing burst of energy with vitamins, minerals and a kick of caffeine. It's a flavorful choice to power guests' spring break adventures and road trips to late-night gaming sessions.

Festive Treats That Steal the Spotlight

To sweeten the season, Dunkin' is debuting two bakery items fit for spring celebrations:

- **Spring MUNCHKINS® Bucket:** Following the buzz of last year's Halloween bucket, this robin's egg blue reusable bucket features a cheerful bunny motif and holds a 50-count assortment of MUNCHKINS Donut Hole Treats – including new **Blueberry Sprinkle MUNCHKINS®**, featuring bursts of sweet blueberry-flavored bits and adorned with blue sprinkles. It's a playful centerpiece for spring brunches, classroom parties, or egg hunts once the treats inside are gone.
- **Cotton Candy Specialty Donut:** A sweet throwback for kids and kids at heart, this yeast shell donut is filled with cotton candy-flavored buttercreme, then topped with strawberry-flavored icing and blue sprinkles. It's equal parts whimsical and delicious.

Dunkin' Rewards: National Cold Brew Day & More

To celebrate **National Cold Brew Day**, Dunkin' Rewards® members can enjoy 4X points on Cold Brew purchases on **Saturday, April 19***. Guests can customize their sip with dairy or nondairy options, flavor swirls, flavor shots or sweet cold foam to make the most of the day.

April also brings more exclusive offers for members in the Dunkin' app**:

- **April 8 – April 14:** $3 Sweet Black Pepper Bacon Sandwich with beverage purchase
- **April 15 – April 21:** $3 Avocado Toast with beverage purchase
- **Every Monday in April:** Receive 100 Bonus Points when ordering ahead in the app

Those who have not joined Dunkin' Rewards yet can create a free account on the Dunkin' app or by visiting dunkinrewards.com.

To stay up to date with what Dunkin' is brewing up this season, visit DunkinDonuts.com or subscribe to the Dunkin' blog to receive notifications at news.dunkindonuts.com/blog.

**Dunkin' Rewards Members must activate the offer prior to placing order. Bonus points are eligible on Cold Brew items only.*

***Limit one per member. Additional charges, terms and exclusions may apply. Participation may vary.*

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,000 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.