



The Sweetest Day of the Year! Dunkin'™® Celebrates National Donut Day with Free Donuts and a Delicious Collab with Stoney Clover Lane

On Friday, June 6, a donut- and coffee-inspired merch collection drops in partnership with Stoney Clover Lane

BOSTON (JUNE 2, 2025) – At Dunkin', donuts aren't just a treat—they're a lifestyle. As **National Donut Day** returns on Friday, June 6, the brand is marking the occasion in a way only Dunkin' can—bold, joyful and fueled by donuts and coffee. Along with offering a **free donut with any beverage purchase** for the 15th year in a row, Dunkin' is teaming up with luxury lifestyle and accessories brand **Stoney Clover Lane** to debut a limited-edition collaboration inspired by the ultimate duo—coffee and donuts—shoppable on donut's biggest day.

Merch Worth Dunking Into

The donut obsession is real year-round—but National Donut Day takes it to a whole new level, making this holiday a can't miss moment for Dunkin' to partner with Stoney Clover Lane, a brand equally committed to bringing delight to everyday life. Rooted in the iconic duo of donuts and coffee, this collaboration brings together Dunkin's classics with Stoney Clover Lane's signature, playful designs—infusing everyday essentials with a pop of pink, a dash of sprinkles, and a whole lot of joy.

The limited-edition collection will be available online starting Friday, June 6 at 10 a.m. ET on www.stoneycloverlane.com/collections/dunkin-x-stoney-clover-lane, and features:

- **The Dunkin' Donut Pouch** (\$78): A double-sided donut pouch, featuring the Strawberry Frosted with Sprinkles donut on each side
- **Dunkin' Iced Coffee & Donut Bag Charms** (\$48 each): Two sweet bag charms: the Iced Coffee Bag Charm topped with a mini donut and a Donut Bag Charm featuring a strawberry sprinkled donut
- **Dunkin' Patches** (\$18 each): A set of four Dunkin'-inspired collectible patches, including: a "I 'Heart' Dunkin'" patch, an Iced Coffee patch, a Sprinkle Donut patch, and a Box O' Donuts patch

"We're thrilled to partner with Dunkin' for National Donut Day! It's such an iconic brand that brings joy to people all over the country," said Kendall Glazer & Libby Glazer, Co-Founders of Stoney Clover Lane. "This collaboration has been a fun way to blend what many love about Dunkin' with our signature Stoney Clover Lane twist."

But that's not all! To bring this collaboration directly into the hands of donut revelers on the big day, Dunkin' is making each donut feel even more special with an added touch from Stoney Clover Lane. Dunkin' locations nationwide will serve single donuts in **custom-designed mini donut bags** created in partnership with Stoney Clover Lane just for the holiday—adding a sprinkle of extra joy to every free donut, while supplies last.

Guests can also shop select Dunkin' x Stoney Clover Lane merch, including **Acrylic** (\$16.99) and **Stainless-Steel Tumblers** (\$24.99), **Straw Toppers** (\$6.99) and **Cup Sleeves** (\$6.99) at participating Dunkin' locations for a limited time beginning in early June, as supplies last.

A Donut Legacy

As America's largest donut and coffee brand, there will of course be donuts. Guests can receive a free donut of their choice with any beverage purchase at locations nationwide. This year marks a major milestone for the offer: 15 years of free donuts on National Donut Day.

Since opening its doors in Quincy, Massachusetts in 1950, Dunkin' has been serving craveable donuts and coffee to millions each year. With more than 2 billion donuts and MUNCHKINS® Donut Hole Treats served annually, the brand continues to honor its heritage while embracing new trends, regional flavors, and collaborations that keep Dunkin' at the center of every donut conversation.

To stay up to date with what Dunkin' is brewing up this season, visit DunkinDonuts.com or subscribe to the Dunkin' blog to receive notifications at news.dunkindonuts.com/blog.

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,000 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About Stoney Clover Lane

Founded by sisters Kendall Glazer and Libby Glazer in 2009, Stoney Clover Lane is driven by the desire to make the ordinary extraordinary. Stoney Clover Lane is a fully customizable lifestyle & accessories brand built on a spirit of self-expression. Stoney Clover Lane has amassed a cult following and has partnered with brands such as Disney, NFL, Sanrio, Mattel, NBC Universal, Coca-Cola and more. As of 2025, Stoney Clover Lane has opened 7 retail stores and an ever-growing e-commerce presence.

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