One Iced Coffee, Countless Smiles: DunkinÂ® Iced Coffee Day Returns on June 18 to Kick Off Summer and Bring Joy to Kids Nationwide

$1 from every iced coffee and cold brew sold on June 18 will be poured back into local communities to uplift children battling hunger or illness

BOSTON (June 12, 2025) — The start of summer just got a whole lot cooler! America's largest donut and coffee brand is once again turning iced coffee runs into moments of joy with the return of **Dunkin' Iced Coffee Day.** For one day only, on **Wednesday, June 18,** Dunkin' guests can sip with purpose: $1 from every iced coffee and cold brew sold at participating Dunkin' locations nationwide will be donated to the Joy in Childhood Foundation, whose mission is to bring joy to kids battling hunger or illness.

Whether guests like it bold, sweet or with a splash of cream, their go-to iced drink will do more than fuel their days. This annual event, now in its fourth year, has become a powerful moment for giving back, with every cup helping to fund child-focused nonprofit organizations. One hundred percent of the donated funds raised on Dunkin' Iced Coffee Day will go back to local communities, supporting health and hunger relief organizations that share the Foundation's commitment to delivering joy to kids when and where it's needed most.

This year, the impact is expanding beyond the counter. Now Dunkin' is bringing joy online: starting June 18, 100% of proceeds from sales on ShopDunkin.com will also support the Foundation, while supplies last. Dunkin' is bringing back previous launches and past sold-out merchandise. From the brand's first-ever wedding merch collection to Dunkin' duvet covers, fan-favorite pieces are making a comeback on June 18 – giving guests a second chance to shop while supporting a joyful cause.

"Whether you're grabbing your go-to Iced Coffee or refreshing Cold Brew, every sip on June 18 supports the communities that keep us running," said Victor Carvalho, Dunkin' Franchisee and Joy in Childhood Foundation Board Chairman. "It's a simple idea that's changing lives: drink joy in, we'll give joy out. Every sip on June 18 goes further than you think – helping kids and families in your own neighborhood feel seen and supported."

In 2024, Dunkin' Iced Coffee Day raised $2.1 million, powering hundreds of grants for local nonprofit partners' programs that bring happiness and healing to kids across the country. From art and music therapy to facility dogs and patient milestone celebrations like prom, the Foundation's grants ensure kids and their families experience moments of normalcy – and joy – when they need them most.

Dunkin' Iced Coffee Day is one of the Foundation's most beloved annual fundraisers, bringing together guests, franchisees, and communities to create meaningful, local impact.

About the Dunkin' Joy in Childhood Foundation

The Dunkin' Joy in Childhood Foundation, the charitable foundation supported by Dunkin', provides the simple joys of childhood to kids battling hunger or illness. The Foundation partners with food banks, children's hospitals, and other nonprofit organizations to fund joyful environments and experiences for kids when they need it most. Since 2006, the Dunkin' Joy in Childhood Foundation has granted more than $60 million to hundreds of national and local charities across the country thanks to the generosity of its franchisees, guests, vendor partners, and employees. To learn more about the Dunkin' Joy in Childhood Foundation, visit www.joyinchildhoodfoundation.org and follow on Facebook , Instagram and LinkedIn.

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,000 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.