Dunkinâ€™Â® Introduces Dunkin' Zero, A Zero-Sugar Energy Drink Made for Everyday Momentum

New Dunkin' Zero debuts alongside craveable banana-inspired sips, an all-new Berry Acai Refresher and the return of the $6 Meal Deal

BOSTON (March 4, 2026) — Dunkin' is bringing a new kind of energy to the menu. Starting today, the brand introduces **Dunkin' Zero**, a zero-sugar energy drink made for the in-between moments of the day, when coffee has done its job but the day is far from over.

Available in six bold, fruit-forward flavors, Dunkin' Zero delivers 20 calories in a medium and zero grams of sugar. It's a crisp, lightly carbonated sip made for moments when guests want to reset and keep moving. For many, Dunkin' is how the morning starts. Dunkin' Zero picks it up from there, keeping the day going between meetings, on the go, in the carpool line – and into whatever comes next.

Meet Dunkin' Zero: Six Flavors. Zero Sugar. All-Day Energy

Dunkin' Zero brings bright, fruit-forward flavor that keeps every sip light and delicious. It's available in six varieties:

- **Blackberry Tangerine**
- **Tropical Mango**
- **Juicy Peach**
- **Glamberry** (Blackberry Tangerine + Juicy Peach)
- **Sunzest** (Tropical Mango + Juicy Peach)
- **Blushpop** (Blackberry Tangerine + Tropical Mango)



Whether it's after the morning rush or in the middle of a packed afternoon, Dunkin' Zero is a simple reset that helps carry the day forward without missing a beat. To celebrate the launch, Dunkin' Rewards® members can enjoy **$3 Medium Dunkin' Zero drinks after 1 p.m. from March 4–18.***

"Dunkin' has always been part of how people start their day, and with Dunkin' Zero, we're expanding how we fuel it," said Jill Nelson, chief marketing officer at Dunkin'. "It's zero sugar energy that delivers bold flavor without compromise and fits seamlessly into the rhythm of everyday life."

Go Bananas This Spring

Banana is the flavor of the season at Dunkin', and there's a sip for everyone. The brand is introducing new **Banana Syrup** and velvety smooth **Banana Cold Foam**, bringing rich, ripe banana flavor and a hint of nostalgic sweetness to bold espresso drinks, iced coffee, matcha and Refreshers.

The lineup includes:

- **Banana Puddin' Cloud Latte:** Espresso with whole milk and banana flavor, finished with Banana Cold Foam.
- **Banana Daydream Refresher:** Strawberry Dragonfruit, Mango Pineapple or Berry Acai Refresher blended with oatmilk and topped with Banana Cold Foam.
- **Bananarama Matcha:** Matcha latte made with whole milk, matcha and banana flavor.



The banana-inspired menu extends across even more espresso and coffee favorites, including a **Banana Protein Latte, Chocolate Covered Banana Iced Coffee, Banana Crème Iced Coffee, Monkey Business Cloud Latte, Nutty Banana Cloud Dunkalatte**, among others.

To mark the launch, Dunkin' will celebrate the new beverages with a limited-edition banana-themed merch drop that leans into even more ways to "go bananas" this spring. The merch will bring the lineup's sunny, nostalgic spirit beyond the cup, with more details to be shared on Dunkin's social channels next week.

"We're spotlighting banana on the menu because it's nostalgic, comforting and incredibly versatile," said Anthony Epter, vice president of menu innovation at Dunkin'. "What makes this launch special is the range. From espresso and iced coffee to matcha and Refreshers, banana shows up in ways that feel indulgent, balanced and completely at home on the Dunkin' menu."

Berry Acai Joins the Refreshers Lineup

The Dunkin' Refreshers lineup gets even brighter with the addition of **Berry Acai**, a berry-forward flavor with sweet, juicy notes reminiscent of an acai smoothie bowl. It's vibrant, colorful and ready for its close-up. Guests can discover featured builds in the Dunkin' app, including the **Bananaberry Protein Daydream Refresher** and **Berry Acai Lemonade Refresher**.



A Sweet Tease for National Proposal Day, March 20

Dunkin' is adding a celebratory touch to its bakery case with new Wedding Cake MUNCHKINS®, blueberry MUNCHKINS® Donut Hole Treats coated in wedding cake-flavored sprinkles. Arriving just ahead of March 20, National Proposal Day, the limited-time treat marks the start of a season filled with bachelorette parties, bridal showers and weddings.

And this is just the beginning. With more details to come later this month, Dunkin' is preparing to celebrate love, big moments and brides who run on Dunkin', with a special partnership crafted for the occasion.

More Ways to Fuel the Day

Dunkin' is bringing back its popular **$6 Meal Deal**, featuring a Bacon, Egg & Cheese breakfast sandwich, crispy hash browns and a medium hot or iced coffee. **

Dunkin' Rewards members can also enjoy limited-time offers † throughout March, including:

- **Mobile Mondays:** Order ahead on Mondays and get 100 bonus points
- **Mar. 4–18**: $3 Medium Dunkin' Zero energy drinks after 1 p.m.*
- **Mar. 23**: Earn 4x points on all Wake-Up Wraps®

With Dunkin' Zero leading a new era of energy, banana taking center stage and more celebratory moments on the horizon, Dunkin' is keeping the momentum going all season long.

To stay up to date on Dunkin's latest seasonal offerings, visit DunkinDonuts.com or sign up for alerts through the Dunkin' newsroom. Follow Dunkin' on Instagram, TikTok and X for more on the brand's newest menu items, collaborations and announcements.

**Offer valid 3/4/26–3/18/26. Valid at participating U.S. Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card after 1 PM. Cannot be combined with any other offer, promotion or coupon. Additional terms and exclusions may apply.*

***Excludes espresso and cold brew beverages and loaded hash browns. Offer valid on Bacon, Egg & Cheese or Egg & Cheese breakfast sandwiches only. Participation may vary. Limited time offer. Cannot be combined with other offers. Terms apply.*

†*Dunkin' Rewards members only. Must activate before use. Single-use per member to the terms. Additional charges, terms and exclusions may apply.*

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,000 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.