Pouring Smiles Nationwide: Dunkin'® Iced Coffee Day Returns May 27

Every iced coffee and cold brew gives back - $1 goes to supporting children battling hunger or illness in communities across the country

BOSTON (May 18, 2026) -- Dunkin' is bringing purpose to pouring iced coffee with the return of **Dunkin' Iced Coffee Day** on **Wednesday, May 27**. For one day only, guests can support a greater cause with their coffee order, as $1 from every iced coffee and cold brew sold at participating locations nationwide will be donated to the Dunkin' Joy in Childhood Foundation, whose mission is to bring joy to kids battling hunger or illness.

On the heels of the unofficial start of summer - the quintessential season for iced coffee - Dunkin' is once again transforming a daily ritual into a meaningful moment. From bold brews to sweet sips topped with Cold Foam, every iced coffee order on Dunkin' Iced Coffee Day delivers more than just refreshment. Now in its fifth year, the annual tradition continues to serve as a powerful way to give back, helping support children and families in local communities nationwide. The funds raised on Dunkin' Iced Coffee Day benefit pediatric health and hunger relief organizations aligned with the Foundation's mission to bring joy to kids when and where it's needed most.



"What starts as part of your daily routine can quickly become something meaningful on Dunkin' Iced Coffee Day," said Victor Carvalho, Dunkin' Franchisee and Joy in Childhood Foundation Board Co-Chairman. "When you stop in for your coffee, you're helping us turn everyday moments into joyful opportunities to uplift children and families in the communities we serve."

In 2025, Dunkin' Iced Coffee Day generated over $2 million to support its Signature Program Grants, Dogs for Joy®, Dunkin' Prom™, Dunkin' Connecting Joy™ and Dunkin' Joyful Space™, as well as its Regional Grants.

Dunkin' Iced Coffee Day brings together guests, franchisees, and communities to make a meaningful impact in neighborhoods nationwide.

About the Dunkin' Joy in Childhood Foundation

The Dunkin' Joy in Childhood Foundation, the charitable foundation supported by Dunkin', provides the simple joys of childhood to kids battling hunger or illness. The Foundation partners with food banks, children's hospitals, and other nonprofit organizations to fund joyful environments and experiences for kids when they need it most. Since 2006, the Dunkin' Joy in Childhood Foundation has granted more than $70 million to hundreds of national and local charities across the

country thanks to the generosity of its franchisees, guests, vendor partners, and employees. To learn more about the Dunkin' Joy in Childhood Foundation, visit www.bringjoy.org.

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

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