Dunkin’® Celebrates National Donut Day with Free Donuts, the Return of Stoney Clover Lane Collab & Sweet Giveaways

The fun starts at Dunkin' on June 1, with the Stoney Clover Lane collection and free donut offer arriving June 5

BOSTON (May 28, 2026) - At Dunkin', the love for donuts runs deep - and **National Donut Day** is the perfect time to go all in. As the holiday returns on Friday, June 5, the brand is delivering even more ways for donut lovers to celebrate.

Ahead of the big day, Dunkin' is kicking off the week with **a limited-time Dunkin' tote bag giveaway - available with the purchase of a half dozen donuts or more*** on Monday, June 1 at participating Dunkin' locations, while supplies last. Then on National Donut Day, guests can enjoy **a free donut with any beverage purchase** for the 16th year in a row, alongside the return of a sweet collaboration with customizable lifestyle and accessories brand **Stoney Clover Lane**.



“National Donut Day is one of our favorite traditions at Dunkin', and this year we're making it even sweeter for our guests," said Jill Nelson, chief marketing officer at Dunkin'. “From bringing back our free donut offer to expanding our Stoney Clover Lane collaboration and giving Dunkin' Rewards members more ways to join in, we're celebrating all week long."

Even Sweeter Than Before: Dunkin' x Stoney Clover Lane Returns

Building on the excitement of last year's sold-out collaboration, Dunkin' and Stoney Clover Lane are back with an even bigger, sweeter limited-edition collection for National Donut Day. This year's drop introduces new, playful accessories, all inspired by Dunkin' staples - from donuts and iced coffee to Refreshers - and brought to life through Stoney Clover Lane's signature aesthetic. The collection features fresh silhouettes, collectible designs and reimagined takes on must-have essentials for your next Dunkin' run.

Available beginning June 5 at 10 a.m. ET on www.stoneycloverlane.com/collections/dunkin-x-scl and in select Stoney Clover Lane retail locations, the collection includes:

- **Dunkin' Iced Coffee Crossbody Bag** ($98): A crossbody bag inspired by Dunkin' Iced Coffee, complete with a straw detail and coffee cup accents.
- **Dunkin' Donuts Small Pouch** ($98): A donut box-inspired pouch featuring colorful donut graphics and a playful bakery box silhouette.
- **Dunkin' Donut Pouch** ($88): A double-sided donut pouch featuring the Strawberry Frosted with Sprinkles donut on each side.

- **Dunkin' Donuts Micro Pouch** ($68): A mini donut box-inspired pouch featuring “I 'Heart' Dunkin'" and colorful donut designs.
- **Dunkin' Donut, MUNCHKINS®, Iced Coffee and Refreshers Bag Charms** ($58-68 each): A collection of playful bag charms inspired by Dunkin' classics.
- **Dunkin' Patches** ($18 each): Collectible Dunkin'-inspired patches, including Sprinkle Donut, Iced Coffee and Refreshers designs.
- **Dunkin' Donuts Patch Set** ($58): A collectible patch set featuring six donut-inspired designs drawn from Dunkin' favorites.



“The response to last year's collection truly blew us away, so we knew we had to come back even bigger - and even sweeter - this time around," said Kendall Glazer & Libby Glazer, Co-Founders of Stoney Clover Lane. “From donut- and coffee-inspired accessories to playful drinkware, every piece was designed to celebrate the pride and joy Dunkin' lovers bring to National Donut Day."

To celebrate National Donut Day in style, Dunkin' and Stoney Clover Lane are bringing their collaboration to life with a one-day-only takeover on June 5 at the Stoney Clover Lane store in New York City (376 Bleeker Street). Guests can shop the newly dropped collection while enjoying Dunkin' donuts and beverages, along with giveaways, photo moments and more throughout the day.

Guests can also shop select Dunkin' x Stoney Clover Lane merch, including a new **Mini Donut Patch Bag Charm** ($15), **Acrylic** ($16.99) and **Stainless-Steel Tumblers** ($24.99), **Straw Toppers** ($6.99) and **Cup Sleeves** ($6.99) at participating Dunkin' locations for a limited time beginning early June, while supplies last. Check out the store locator here to find Dunkin' locations carrying these items.

A Donut Tradition Worth Celebrating

Since opening in 1950 in Quincy, Massachusetts, Dunkin' has become a go-to destination for donuts and coffee across the country. Today, as America's largest donut and coffee brand, Dunkin' serves more than 2 billion donuts and MUNCHKINS® Donut Hole Treats annually.

To stay up to date on Dunkin's latest seasonal offerings, visit DunkinDonuts.com or sign up for alerts through the Dunkin' newsroom. Follow Dunkin' on Instagram, TikTok and X for more on the brand's newest menu items, collaborations and announcements.

**Offer valid for one (1) free Dunkin' tote bag with any purchase of a half dozen donuts or more on the same receipt at participating Dunkin' locations. Offer not available on delivery platforms. No cash refunds. Cannot be combined with any other offer, promotion, or coupon. While supplies last. Participation may vary.*

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About Stoney Clover Lane

Founded by sisters Kendall Glazer and Libby Glazer in 2009, Stoney Clover Lane is driven by the desire to make the ordinary extraordinary. Stoney Clover Lane is a fully customizable lifestyle & accessories brand built on a spirit of self-expression. As of 2025, Stoney Clover Lane has opened 7 retail stores and an ever-growing e-commerce presence.

FAQ:

When is National Donut Day 2026?
National Donut Day is Friday, June 5, 2026.

What is Dunkin's National Donut Day offer?
Guests can receive a free donut of their choice with any beverage purchase at participating Dunkin' locations on June 5, while supplies last.

How is Dunkin' celebrating National Donut Day?
Dunkin' is celebrating National Donut Day with a tote bag giveaway beginning June 1, the launch of the Stoney Clover Lane collection, and its annual free donut offer on National Donut Day, June 5.

How can guests get the Dunkin' tote bag?
Guests who purchase a half dozen or more donuts on June 1 at participating restaurants can receive a free Dunkin'-branded tote bag, while supplies last.

Where can guests shop the Dunkin' x Stoney Clover Lane collection?
The collection will be available on www.stoneycloverlane.com/collections/dunkin-x-scl and in select retail locations beginning June 5, while supplies last.