Dunkin’® Serves Pink this Summer with a Bold Beverage Lineup and Iconic Collaboration with Barbie®

Barbie joins the menu with the Barbie Pink Strawberry Cold Foam, a limited-time topper that adds a pink finish to an array of summer sips

It's part of a fun seasonal lineup, featuring new pink beverages, Golden BBQ offerings, a Rocket Pop Classic Donut, the $6 Meal Deal and more

BOSTON (June 3, 2026) -- Starting today, Dunkin' is serving summer in pink with a vibrant lineup of iced beverages. From the all-new **Pink Pineapple** and **Pink Daydream Refreshers** to a collaboration with **Barbie®**, the iconic fashion doll and cultural icon from Mattel, Inc. (NASDAQ: MAT), Dunkin' invites guests to sip their way through a collection that brings its signature color to life in new ways all season long.

Serving Pink, On and Off the Menu

To kick off the season, Dunkin' is teaming up with ultimate pink icon, Barbie, to introduce **Barbie Pink Strawberry Cold Foam** - a limited-time topper that adds a playful pink finish and sweet, creamy strawberry flavor to a variety of iced beverages. The collaboration extends beyond the menu with all-new content, including a stop-motion video featuring Barbie “Brooklyn" Roberts and Barbie “Malibu" Roberts saving Ken from himself after tasting the Barbie Pink Strawberry Cold Foam during a Dunkin' Run.

Guests can enjoy Barbie Pink Strawberry Cold Foam across Dunkin's lineup of pink sips, including:

- **Ultimate Pink Daydream Refresher:** Pink Pineapple flavors with oatmilk, finished with Barbie Pink Strawberry Cold Foam for a smooth, creamy sip.
- **Double Strawberry Daydream Refresher:** Strawberry Dragonfruit flavors blended with oatmilk and topped with Barbie Pink Strawberry Cold Foam for a double-berry twist.
- **Pink Mango Daydream Refresher:** Mango Pineapple flavors mixed with oatmilk and finished with Barbie Pink Strawberry Cold Foam for a bright, fruity flavor.
- **Pink Cherry Daydream Refresher:** Black Cherry flavors combined with oatmilk and layered with Barbie Pink Strawberry Cold Foam for a tart, creamy pairing.
- **Strawberry Cloud Matcha**: Creamy sweetened Matcha with vanilla flavors and topped with Barbie Pink Strawberry Cold Foam.
- **Strawberries & Creme Cloud Dunkalatte**: The creamy combination of espresso, coffee milk and vanilla flavors, topped with Barbie Pink Strawberry Cold Foam.
- **Almond Strawberry Shortcake Iced Coffee**: Original Blend iced coffee paired with French vanilla and toasted almond flavors, topped with Barbie Pink Stawberry Cold Foam.



Dunkin' is also introducing the new **Pink Pineapple Refresher** - a light pink iced beverage with bright notes of pineapple, raspberry and hibiscus flavors. With a variety of bases (green tea, black tea, lemonade, oatmilk, protein milk or sparkling water), along with flavor combos and sweetness levels, guests can customize their Refresher to be as bold, bubbly, creamy or tart as they like.

Beginning June 10, Dunkin' will debut a **Barbie DreamHouse™ inspired store takeover** in New York City, transforming a Manhattan Dunkin' into a must-visit pink destination throughout June, where guests can step inside, snap photos and enjoy their favorite pink sips. Follow along at @Dunkin, @Barbie and @BarbieStyle for more details.

“Pink has always been part of Dunkin's DNA, and this summer we're taking it further than ever - bold, fun and unmistakably Dunkin'," said Jill Nelson, Chief Marketing Officer at Dunkin'. “From the Barbie collaboration to our lineup of pink sips and unexpected brand moments, we're showing up in a way that feels fresh, joyful and distinctly pink all season long."



“Barbie has always had a way of showing up at the center of culture and igniting conversations across generations that inspire nostalgia, creativity, and connection all at once," said Mahta Eghbali, Vice President of Strategic Alliances and Partnerships, Mattel. “Partnering with Dunkin' gave us a playful, everyday way to bring that spirit to life, turning a coffee or beverage run into a fun summer ritual guests can share with friends. We created a summer moment rooted in self-expression and the joy of being together."

Guests can also purchase the **Barbie Pink Pineapple Cup**, as seen in the latest spot, on June 12 at participating Dunkin' locations, while supplies last.

New Sweet & Savory Additions

Dunkin' is rounding out the menu with a sweet **Rocket Pop Classic Donut** alongside new savory additions - the **Golden BBQ Hash Brown Wake-Up Wrap®** and **Golden BBQ Loaded Hash Browns**.

- **Rocket Pop Classic Donut**: Yeast shell filled with cherry, lime and raspberry flavored “Rocket Pop" buttercreme, topped with blue icing and a stars & stripes sprinkle blend.
- **Golden BBQ Hash Brown Wake-Up Wrap®:** Bacon, egg, and American cheese wrapped up with three hash browns and Golden BBQ sauce for a sweet and tangy breakfast.
- **Golden BBQ Loaded Hash Browns:** A bowl of nine hash browns drizzled with a sweet and tangy Golden BBQ sauce and topped with crumbled bacon.





Dunkin' is also introducing a new **$6 Meal Deal*** featuring any two Wake-Up Wrap® sandwiches and a medium hot or iced coffee (14 oz. or 24 oz.).

Exclusive Offers for Dunkin' Rewards® Members

Dunkin' Rewards members have even more reasons to run to Dunkin' this summer with limited-time offers, including:

- **June 11**: Receive $1 off any Cold Foam beverage purchase**
- **June 16 - June 17**: Earn 4x points on any beverage purchase***
- **June 20 - June 21**: Earn 100 bonus points when you order at the drive-thru or order ahead through the app†
- **June 23 - June 25**: Earn 3x points on Refreshers to celebrate National Pink Day, with Boosted Members earning 4x points††
- **June 27**: Earn 4x points on any beverage purchase to celebrate National Pineapple Day†††
- **Mobile Mondays (through June 29)**: Earn extra points when you order ahead through the app on Monday††††

Dunkin' will continue to serve pink all summer long, with more drops, surprises and seasonal moments still to come.

**No substitutions. Participation may vary. Limited time offer. Cannot be combined with other offers. Exclusions and terms apply.*

***Offer valid 6/11/26. Single-use per member. Offer must be activated on the mobile app. After activation, discount will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms*

****Offer valid 6/16/26-6/17/26. Single-use per member per day. Offer must be activated on the mobile app. After activation, discount will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.*

†Offer valid 6/20/26-6/21/26. Single-use per member per day. Offer valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App or at the drive-thru by scanning their Dunkin' Rewards ID at checkout or paying with an enrolled Dunkin' card. Bonus points are provided on base points only. No substitutions allowed. No cash refunds. Cannot be combined with any other offer, promotion or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.

††Offer valid 6/23/26-6/25/26. Excludes lemonade, limeade, and Dunkin' Zero. Offer must be activated on the mobile app. After activation, bonus will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.

†††Offer valid 6/27/26. Single-use per member. Offer must be activated on the mobile app. After activation, discount will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.

††††Offer valid each Monday through 6/29 for [targeted Rewards member]. Single-use per member per Monday. Offer must be activated in the mobile app. Bonus points can only be earned on eligible purchases made during the promo period by rewards members who order ahead on the Dunkin' App. Valid in participating Dunkin' stores. For full Rewards Program

terms, please visit dunkindonuts.com/terms.

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About Mattel

Mattel is a leading global play and family entertainment company and owner of one of the most iconic brand portfolios in the world. We engage consumers and fans through our franchise brands, including Barbie®, Hot Wheels®, Fisher-Price®, American Girl®, Thomas & Friends™, UNO®, Masters of the Universe®, Matchbox®, Monster High®, Polly Pocket®, as well as other popular properties that we own or license in partnership with global entertainment companies. Our offerings include toys, content, consumer products, digital and live experiences. Our products are sold in collaboration with the world's leading retail and ecommerce companies. Since its founding in 1945, Mattel is proud to be a trusted partner in empowering generations to explore the wonder of childhood and reach their full potential. Visit us at mattel.com.

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FAQ:

What new menu items is Dunkin' launching on June 3, 2026?
Beginning June 3, Dunkin' is introducing Pink Daydream Refreshers (including Ultimate Pink, Double Strawberry, Pink Mango, Pink Cherry and Pink Cherry Protein), Strawberry Cloud Matcha, Strawberries & Crème Cloud Dunkalatte, and Almond Strawberry Shortcake Iced Coffee - all topped with Barbie Pink Strawberry Cold Foam, alongside the Pink Pineapple Refresher, a Golden BBQ Wake-Up Wrap and Loaded Hash Browns, and the Rocket Pop Classic Donut.

What is Barbie Pink Strawberry Cold Foam?
Barbie Pink Strawberry Cold Foam is a limited-time topper that can be added to a variety of iced beverages, delivering a sweet strawberry flavor and a signature pink finish.

What savory items are included in this launch?
Dunkin' is introducing the Golden BBQ Hash Brown Wake-Up Wrap®, featuring bacon, egg, American cheese, hash browns and Golden BBQ sauce, and Golden BBQ Loaded Hash Browns topped with Golden BBQ sauce and crumbled bacon.

Are there any new donuts or bakery items?
Yes, the Rocket Pop Classic Donut features a yeast shell filled with cherry, lime and raspberry buttercreme, dipped in blue icing and finished with a stars-and-stripes sprinkle blend.

Is Dunkin' offering any value deals with this launch?
Yes, Dunkin' is continuing its $6 Meal Deal (exclusions apply), which includes a medium hot or iced coffee and any two Wake-Up Wrap® sandwiches.

When will the new menu be available?
The new summer menu is available nationwide starting June 3, 2026, for a limited time at participating Dunkin' locations.