Dunkin’® Tees Off a Big Week in Golf with New “Tee” Drinks, MUNCHKINS® Golf Ball Sleeves and John Daly Partnership

From the first tee to the ride home, Dunkin' powers every round as the country turns to watch the major

Off the course, Dunkin' rolls out a TaylorMade co-branded merch collection, a golf-themed store takeover in Westhampton Beach, giveaways, Rewards offers and more

BOSTON (June 15, 2026) - As one of golf's biggest championships gets underway, Dunkin' is kicking off a weeklong celebration of the routines, rituals and moments that define how golfers and fans alike show up to the game - whether it's the first iced coffee before an early tee time, a Refresher at the turn or a post-round stop on the way home.

With new “Tee" drinks and a **MUNCHKINS® Golf Ball Sleeve**, a limited edition co-branded collection with **TaylorMade® Golf Company**, a **Westhampton Beach Dunkin' golf store takeover** and new content featuring 2x Major Champion **John Daly,** Dunkin' is showing up even bigger for the week when the game takes center stage.

Golf Week Sips, Collectibles and On-Course Extras

Available nationwide today, Dunkin' is introducing two limited-time **“Tee" drinks** inspired by iconic golf sips, alongside a **3-ct MUNCHKINS Golf Ball Sleeve*** featuring a TaylorMade SpeedSoft golf ball.

- **Peach “Tee" Dunkin' Zero:** A refreshing zero-sugar energy drink inspired by a classic peach tea, featuring peach flavor combined with iced black tea.
- **Raspberry “Tee" Lemonade:** Sweet and tart lemonade combined with iced black tea and raspberry flavor for a refreshing sip.
- **MUNCHKINS Golf Ball Sleeve:** A custom, green-ready sleeve featuring an assorted mix of three MUNCHKINS® Donut Hole Treats and one custom Dunkin' x TaylorMade SpeedSoft golf ball, available at participating Dunkin' locations while supplies last.*



Dunkin' is also teaming up with one of golf's most recognizable personalities, John Daly, in all-new content showcasing how he enjoys his drinks - the Daly way - always leaving “a little bit of room." Follow @Dunkin on social for additional content and behind-the-scenes moments with John throughout the week.

On Thursday, June 18, guests who purchase any beverage at participating Dunkin' restaurants can receive a free **Tee Cup Holder**, while supplies last.** Designed with a custom Dunkin' argyle print, the 18th hole-inspired accessory holds an iced beverage during tee-off.

Dunkin' x TaylorMade Tee Up Exclusive Golf Merch

Dunkin' has the drinks and MUNCHKINS® covered - now the brand is bringing that same energy to the course with fresh merch. Dunkin' and TaylorMade are teaming up on an exclusive collaboration inspired by life on and off the course.

Available beginning Tuesday, June 16 at 10 a.m. ET on DunkinRunsonMerch.com, the limited-edition co-branded collection includes:

- **Dunkin x TaylorMade FlexTech Stand Bag** ($279.99): A TaylorMade FlexTech stand bag featuring exclusive Dunkin'-inspired details.
- **Dunkin' x TaylorMade by Sun Day Red Quarter Zip** ($140): A classic quarter-zip with subtle Dunkin' co-branded detailing, perfect for early rounds.
- **Dunkin' x TaylorMade by Sun Day Red Golf Polo** ($110): A white performance polo featuring custom Dunkin' and TaylorMade accents.
- **Dunkin' x TaylorMade by Sun Day Red Golf Hat** ($39.99): A lightweight golf hat featuring a custom Dunkin' iced coffee icon.



Guests can also shop additional limited-edition Dunkin' golf merch, including **Club Covers** ($49.99), an **Argyle Golf Polo** ($49.99) and **Socks** ($24.99), a **Rope Hat** ($29.99), and **Oversized Ball Markers** ($12.99) exclusively on DunkinRunsonMerch.com.

Dunkin' Brings the Clubhouse to Westhampton Beach

To cap off its golf festivities, Dunkin' is bringing something extra for spectators headed to Shinnecock Hills. Beginning today, the brand is transforming its Westhampton Beach Dunkin' (223 Montauk Highway) into a golf-inspired destination, featuring a golf-themed interior transformation with a putting green, a custom golf cart and photo-worthy moments inspired by the game

for guests to enjoy.

Bonuses Worth Swinging For

Dunkin' Rewards members can also earn bonus points throughout the week with a series of limited-time offers:

- **June 16-17**: Earn FORE-X (4X) points on any beverage purchase, including the new '"Tee" drinks***
- **June 20-21**: Earn 100 bonus points when you order at the drive-thru or order ahead through the app†

To stay up to date on Dunkin's latest seasonal offerings, visit DunkinDonuts.com or sign up for alerts through the Dunkin' newsroom. Follow Dunkin' on Instagram, TikTok and X for more on the brand's newest menu items, collaborations and announcements.

**Offer limited to one (1) MUNCHKINS Golf Ball Sleeve per transaction while supplies last at participating Dunkin' locations nationwide. Exclusions and terms apply.*

***Offer valid for one (1) free Dunkin' Tee Cup Holder with any purchase of any beverage on the same receipt at participating Dunkin' locations. Offer not available on delivery platforms. No cash refunds. Cannot be combined with any other offer, promotion, or coupon. While supplies last. Participation may vary.*

****Offer valid 6/16/26-6/17/26. Single-use per member per day. Offer must be activated on the mobile app. After activation, discount will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.*

†*Offer valid 6/20/26-6/21/26. Single-use per member per day. Offer valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App or at the drive-thru by scanning their Dunkin' Rewards ID at checkout or paying with an enrolled Dunkin' card. Bonus points are provided on base points only. Cannot be combined with any other offer, promotion or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.*

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About TaylorMade Golf Company

Headquartered in Carlsbad, CA, TaylorMade Golf is a leading manufacturer of high-performance golf equipment, golf balls, accessories. TaylorMade has a history of innovative industry-leading products such as the Qi4D Drivers, TP5/TP5x Golf Balls, P·Series irons and Spider Tour putters. TaylorMade's innovations touch all sectors of the golf industry, including customization, personalization and the standalone lifestyle brand "Sun Day Red" in partnership with Tiger Woods. A major force across the world's professional tours, TaylorMade has an unrivaled athlete portfolio that includes Tiger Woods, Rory McIlroy, Scottie Scheffler, Nelly Korda, Brooke Henderson, Collin Morikawa, Tommy Fleetwood, Charley Hull and more.

FAQ:

When does Dunkin' Golf Week begin?
Dunkin' Golf Week begins June 15, 2026, with limited-time beverages, collectible giveaways, exclusive merchandise, Dunkin' Rewards offers and a golf-inspired restaurant takeover in Westhampton Beach, N.Y.

What are Dunkin's new Golf Week beverages?
Dunkin' is introducing two limited-time "Tee" drinks inspired by classic golf course refreshments: the Peach Tee Dunkin' Zero and Raspberry Tee Lemonade.

What is included in the MUNCHKINS® Golf Ball Sleeve?
The limited-edition collectible sleeve includes three assorted MUNCHKINS® Donut Hole Treats and one custom Dunkin' x TaylorMade golf ball, while supplies last at participating Dunkin' restaurants.

Where can fans purchase Dunkin' Golf Week merchandise?
Fans can shop exclusive Dunkin' x TaylorMade merchandise , along with additional Dunkin' golf-themed apparel and accessories beginning Tuesday, June 16 at 10 a.m. ET on DunkinRunsonMerch.com.

Is Dunkin' offering any special Golf Week giveaways or Rewards offers?
Yes. On June 18, guests who purchase any beverage at participating Dunkin' restaurants can receive a free Tee Cup Holder, while supplies last. Dunkin' Rewards members can also earn bonus points on eligible beverage, drive-thru and mobile orders throughout Golf Week.