



Dunkin'® Goes Full Red, White and Brew with Festive New Menu and Limited-Edition Eagle Cup

The brand celebrates the Fourth with new beverages and donuts, a collectible Eagle Cup and exclusive merch

The Eagle Cup debuts nationwide beginning June 29

BOSTON (June 24, 2026) -- Dunkin' is gearing up for Fourth of July celebrations with a star-spangled lineup of limited-time beverages and bakery treats inspired by the flavors, colors and traditions of summer's biggest holiday.

To celebrate America's 250th birthday, the brand is introducing a limited-edition collectible **Eagle Cup** beginning June 29 - a once-in-250-years offering - alongside an Americana-themed **summer merch collection**.

Star-Spangled Sips and Summer Flavors

Dunkin' is serving up a festive lineup of Refreshers, lemonades, Dunkin' Zero beverages and coffee creations inspired by the Fourth - featuring nostalgic flavors, colorful toppings and indulgent twists, available nationwide today:

- **Fruit Punch Refresher:** A refreshing combination of black cherry and pink pineapple flavors mixed with lemonade.
- **Peachberry Tea Dunkin' Zero:** A zero-sugar energy beverage featuring peach and blackberry flavors mixed with black tea.
- **Starlight Lemonade:** A layered lemonade featuring Freeze Pop flavors and dragonfruit pieces.
- **Freeze Pop Limeade:** A tart and zesty limeade inspired by classic summertime Freeze Pops.
- **Cherrylicious Daydream Refresher:** Black cherry flavors blended with oatmilk and topped with Sweet Cold Foam and patriotic sprinkles.
- **Peanut Butter Dunkalatte:** Espresso and coffee milk paired with smooth peanut butter flavor.
- **Cookie Cravings Iced Coffee:** Original Blend iced coffee and cream swirled with chocolate cookie flavors.
- **OREO® & PB Coffee Chiller:** A frozen coffee beverage featuring peanut butter flavors and OREO cookie pieces, topped with whipped cream, mocha drizzle and more OREO cookie crumbles.
- **Strawberry Sparkler Cloud Latte:** A latte made with sugar-free vanilla syrup and topped with strawberry-flavored cold foam and patriotic sprinkles.
- **Shakin' Espresso with Sugar Free Vanilla:** Espresso shaken with oatmilk and sugar-free vanilla flavor.
- **Dazzleberry Coolatta®:** Blue raspberry Coolatta with marshmallow cold foam drizzled in the cup and topped with whipped cream and patriotic sprinkles.



The Eagle Has Landed

To celebrate this historic 250th milestone, Dunkin' is introducing the limited-edition **Eagle Cup**, designed to capture the spirit of the Fourth of July. Guests may have already spotted the Eagle Cup taking flight across social media, and beginning June 29, the collectible officially lands in restaurants nationwide.

Available while supplies last, the Eagle Cup retails for \$10.99 and includes a free medium beverage with purchase.* Each cup also features a unique promotional code inside, unlocking \$3 medium Refresher or Dunkin' Zero beverages for 30 days.**

"This summer, Dunkin' is bringing the energy of America's 250th birthday to every part of the menu," said Anthony Epter, vice president of menu innovation at Dunkin'. "Inspired by Fourth of July traditions, we've created a lineup of beverages, bakery treats and the collectible Eagle Cup that make every Dunkin' run a little more festive and every sip a celebration."



Red, White & Blue from the Bakery

Dunkin' is bringing a patriotic twist to the bakery case with limited-time treats dressed in red, white and blue.

- **Rocket Pop Donut:** This [festive donut](#) gets a star-spangled refresh, now featuring a star-shaped yeast shell with Rocket Pop-flavored filling, topped with blue icing and a stars-and-stripes sprinkle blend.
- **Stars & Stripes Donut:** A classic donut dipped in blue icing and topped with festive red, white and blue sprinkles.
- **Stars & Stripes MUNCHKINS® Donut Hole Treats:** Glazed chocolate MUNCHKINS® coated in a festive stars-and-stripes sprinkle blend.

Throughout the holiday season, additional bakery favorites will feature stars-and-stripes sprinkles, adding a patriotic touch to every gathering.



Gear Up for the Fourth

Dunkin' is taking the celebration beyond the menu with a limited-edition merch collection inspired by summer fun and classic Americana - with a signature Dunkin' twist.

Available beginning **Friday, June 26** at 10 a.m. ET on DunkinRunsOnMerch.com, the collection includes:

- **Star Donut Boxy Cropped Tee** (\$22): A playful graphic tee featuring two festive Rocket Pop Donuts.
- **Women's One-Piece Swimsuit** (\$49.99): A blue one-piece women's swimsuit printed with Rocket Pop Donuts and summer-inspired motifs.
- **Men's Swim Shorts** (\$49.99): Printed with Rocket Pop Donuts and summer-inspired motifs.
- **All-Over Print Camp Shirt** (\$45): An all-over print combining Rocket Pop Donuts and eagle graphics for a bold summer look.
- **Liberty Tee** (\$35): A baby pink graphic tee with a design of Lady Liberty holding a Dunkin' iced coffee.
- **Shark Hoodie** (\$60): A playful graphic hoodie featuring shark, seagull and Dunkin' graphics.
- **Crabby Drop Shoulder Short Sleeve Sweatshirt and Shorts Bundle** (\$80): A graphic sweatshirt and shorts bundle featuring a crab clutching a Dunkin' iced coffee.
- **Kid's Long Sleeve Rash Guard** (\$40): A blue rash guard printed with Rocket Pop Donuts and summer-inspired motifs.
- **Crabby Tote** (\$48): A classic carryall featuring a crab clutching a Dunkin' iced coffee.
- **24 oz Stainless Tumbler** (\$29.99): A stainless tumbler printed with Rocket Pop Donuts and classic Americana images.
- **Captain's Hat** (\$24.99): A captain's hat featuring a golden Dunkin' iced coffee cup.
- **Trucker Hat** (\$24.99): A trucker-style hat featuring a shark reaching for a Dunkin' iced coffee.
- **3' x 5' Boat Flag** (\$24.99): A baby blue boat flag featuring a crab clutching a Dunkin' iced coffee.
- **Dunkin' Beaded Cup Holder** (\$35): A pink beaded strap for carrying iced coffee on the go.



To stay up to date on Dunkin's latest seasonal offerings, visit DunkinDonuts.com or sign up for alerts through the [Dunkin' newsroom](#). Follow Dunkin' on [Instagram](#), [TikTok](#) and [X](#) for more on the brand's newest menu items, collaborations and announcements.

**Offer valid for one (1) free medium Dunkin' beverage per purchase of a Dunkin' Eagle Cup at participating Dunkin' locations. Offer not available on delivery platforms. No cash refunds. Cannot be combined with any other offer, promotion, or coupon. While supplies last. Participation may vary.*

***Limited time offer. Codes must be activated and redeemed by July 31, 2026. Offer valid for one \$3 medium Refresher or Dunkin' Zero beverage per day.*

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.