Dunkin’® and Kylie Jenner Introduce “The King KylieTM Collection,” a New Lineup of Pink Summer Sips

Beginning July 8, guests can enjoy The King Kylie™ Collection, alongside new Suncloud Lemonades and peanut butter-flavored beverages

The Ice Cream Cake Donut and Chocolate Crunch MUNCHKINS® also join the summer menu, plus exclusive offers for Dunkin' Rewards® members

BOSTON (July 8, 2026) - Dunkin' is continuing to serve pink this summer, teaming up with **Kylie Jenner** to debut **The King Kylie™ Collection** - a trio of limited-time drinks inspired by her iconic King Kylie™ era.

Featuring three craveable, pink-hued sips, the collection channels the nostalgic, playful energy of King Kylie™ through a mix of fruity, creamy and indulgent flavors. From bright and juicy to smooth and sweet, each drink offers a fresh take on summer sipping:

- **Candy Pink Lemonade Refresher**: Pink Pineapple flavors mixed with lemonade and layered with dragonfruit pieces for a bright, juicy sip.
- **Vanilla Pink Cloud Latte**: Espresso and whole milk combined with French vanilla flavor and topped with pink Strawberry Cold Foam.
- **Pink Lemon Drop Suncloud Lemonade**: A luscious, creamy and refreshing lemonade drink, topped with pink Strawberry Cold Foam.



To bring the collection to life, Dunkin' partnered with acclaimed director Dave Meyers on a new spot featuring Kylie in her King Kylie™ persona. The spot opens with Kylie calling a meeting to order with one agenda item: serving pink this summer. As voices around the boardroom table spiral into buzzy corporate jargon, Kylie cuts through the noise to spotlight what matters most - the drinks - introducing The King Kylie™ Collection.

“Pink has always been central to King Kylie™, so partnering with Dunkin' felt like a natural extension of that world," said Kylie Jenner. “Three drinks, three different vibes - sweet, bold, nostalgic - all very me. I'm excited for people to try them!"

“At Dunkin', we know our guests are looking for drinks that taste as good as they look, and The King Kylie™ Collection delivers on both," said Jill Nelson, chief marketing officer at Dunkin'. “It sets the tone for a summer lineup full of visually stunning, refreshing sips and bold flavor. And because we're Dunkin', if there's an opportunity to make our menu a little more pink and a little more extra, we're going for it."



More Ways to Sip Pink All Summer

The momentum continues as Dunkin' adds new **Suncloud Lemonades** and sparkling sips to the menu, keeping pink pouring all summer long with a fresh mix of creamy, bubbly and citrus-forward drinks:

- **Suncloud Lemonade**: A creamy, refreshing lemonade drink topped with velvety smooth pink Strawberry Cold Foam for a fruity, caffeine-free sip.
- **Strawberry Suncloud Lemonade**: Strawberry flavor, lemonade and oatmilk, topped with pink Strawberry Cold Foam for a sweet, creamy citrus sip.
- **Freeze Pop Suncloud Lemonade:** Freeze Pop flavors mixed with lemonade and oatmilk, topped with sweet cold foam and dragonfruit pieces for a nostalgic, fruity sip.
- **Coconut Suncloud Limeade**: Coconut flavors and limeade mixed with oatmilk, topped with sweet cold foam for a tropical, creamy refresh.
- **Sparkling Lemonade**: Lemonade mixed with sparkling water for a bubbly take on a summer staple.

- **Strawberry Sparkling Limeade**: Strawberry flavor and limeade mixed with sparkling water for a crisp, fruity sip.
- **Chocolate Covered Strawberry Iced Coffee**: Mocha and strawberry flavors mixed into iced coffee with cream, topped with pink Strawberry Cold Foam.
- **Watermelon Lime Dunkin' Zero**: Watermelon Lime syrup mixed with sparkling water for a bright, bubbly drink with juicy fruit flavor.



For guests craving more indulgent sips, Dunkin' is also serving a lineup of creamy, dessert-inspired drinks that deliver peanut butter and Fluffernutter flavors across Cloud Lattes, frozen beverages and espresso drinks, including:

- **Fluffernutter Cloud Latte**: Peanut Butter flavor with espresso and whole milk, topped with Marshmallow Cold Foam for a rich, nostalgic sip.
- **PB&J Cloud Latte**: Peanut Butter flavor, espresso and whole milk, finished with pink Strawberry Cold Foam for a sweet, fruity twist on a classic.
- **Fluffernutter Coffee Chiller**: Frozen coffee featuring Peanut Butter flavor and Marshmallow Cold Foam, topped with whipped cream, caramel drizzle and more Marshmallow Cold Foam.
- **Peanut Butter Protein Latte**: Peanut Butter flavor combined with espresso and protein milk, delivering 17 grams of protein in a medium.
- **Peanut Butter Shakin' Espresso**: Peanut Butter flavor hand shaken with double-shot espresso and oatmilk.



Indulge in New Bakery Treats
Dunkin' is rounding out the summer menu with a mix of delicious bakery additions, including:

- **Ice Cream Cake Flavored Donut:** A yeast shell with chocolate buttercreme filling, topped with vanilla buttercreme and

dipped in chocolate cookie crunch topping - served in an individual donut box.

- **Chocolate Crunch MUNCHKINS®**: Glazed chocolate cake MUNCHKINS® Donut Hole Treats coated in chocolate cookie crunch topping for a rich, chocolatey treat.



These new offerings join continuing seasonal favorites, including the **$6 Meal Deal**, **Golden BBQ Hash Brown Wake-Up Wrap®** and **Loaded Hash Browns**.

Exclusive Offers for Dunkin' Rewards® Members

Dunkin' Rewards members have even more reasons to run to Dunkin' this summer with limited-time offers, including:

- **July 6 - August 17:** Earn 50 bonus points each day (up to 150 bonus points per week) when you order ahead through the app*
- **July 19**: Earn 4x points on donuts and MUNCHKINS to celebrate National Ice Cream Day**
- **July 21**: Earn 3x points on any Refreshers purchase***
- **July 23**: Earn 4x points on Lemonade to celebrate National Lemon Day†
- **July 25**: Earn 100 bonus points when you order at the drive-thru or order ahead through the app to celebrate Dunkin' Drive-Thru Day††
- **July 26 - August 8**: Boosted Members can earn 3x points on any beverage purchase after 1 p.m. †††

To stay up to date on Dunkin's latest seasonal offerings, visit DunkinDonuts.com or sign up for alerts through the Dunkin' newsroom. Follow Dunkin' on Instagram, TikTok and X for more on the brand's newest menu items, collaborations and announcements.

**Offer valid 7/6/26-8/17/26, each Monday - Friday, not valid on Saturday or Sunday. Limit 150 total bonus points per member. Offer must be activated in the mobile app. Bonus points can only be earned on eligible purchases made during the promo period by rewards members who order ahead on the Dunkin' App. Valid in participating Dunkin' stores. For full Rewards Program terms, please visit dunkindonuts.com/terms.*

*** Offer valid 7/19/26. Single-use per member. Excludes fancies. Offer must be activated on the mobile app. After activation, bonus will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.*

**** Offer valid 7/21/26. Single-use per member. Excludes lemonade, limeade, and Dunkin' Zero. Offer must be activated on the mobile app. After activation, bonus will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.*

†Offer valid 7/23/26. Single-use per member. Excludes limeade and lemonade Refreshers. Offer must be activated on the mobile app. After activation, bonus will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.

††Offer valid 7/25/26. Single-use per member. Offer valid at participating US Dunkin' stores by Dunkin' Rewards members who order ahead in the Dunkin' App or at the drive-thru by scanning their Dunkin' Rewards ID at checkout or paying with an enrolled Dunkin' card. Bonus points are provided on base points only. No substitutions allowed. No cash refunds. Cannot be combined with any other offer, promotion or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.

†††Offer valid 7/26/26-8/8/26. Single-use per member per day. Offer must be activated on the mobile app. After activation, bonus will automatically apply to qualifying mobile order or in store upon scanning your Dunkin' Rewards ID. Valid at participating US Dunkin' stores by Dunkin' Rewards Boosted Status members who order ahead in the Dunkin' App, scan their Dunkin' Rewards ID at checkout or pay with an enrolled Dunkin' card. Bonus points can be earned on base points only. Cannot be combined with any other offer, promotion, or coupon. For full rewards program terms, please visit dunkindonuts.com/terms.

About Dunkin'
Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

FAQ:

What is Dunkin' launching on July 8, 2026?
Beginning July 8, Dunkin' is introducing The King Kylie™ Collection, a limited-time trio of beverages created in collaboration with Kylie Jenner, alongside new Suncloud Lemonades, Sparkling Lemonades, Cloud Lattes, Refreshers, Watermelon Lime Dunkin' Zero, frozen beverages featuring peanut butter and Fluffernutter flavors, Ice Cream Cake Flavored Donuts and Chocolate Crunch MUNCHKINS®

What is The King Kylie™ Collection?
The King Kylie™ Collection is Dunkin's limited-time collaboration with Kylie Jenner, featuring three pink-hued beverages inspired by her iconic King Kylie™ era: Candy Pink Lemonade Refresher, Vanilla Pink Cloud Latte and Pink Lemon Drop Suncloud Lemonade.

What other beverages are part of Dunkin's summer menu?
Dunkin's new beverages include: Suncloud Lemonade, Strawberry Suncloud Lemonade, Freeze Pop Suncloud Lemonade, Coconut Suncloud Limeade, Sparkling Lemonade, Strawberry Sparkling Limeade, Matcha Lemonade, Watermelon Lime Dunkin' Zero, Fluffernutter Cloud Latte, PB&J Cloud Latte, Fluffernutter Coffee Chiller, Chocolate Covered Strawberry Iced Coffee, Peanut Butter Protein Latte and Peanut Butter Shakin' Espresso.

Does the Peanut Swirl have peanuts?
The Peanut swirl does not contain peanuts.

Are there any new bakery items?
Dunkin' is introducing the Ice Cream Cake Flavored Donut and Chocolate Crunch MUNCHKINS®.

Is Dunkin' offering any value deals or savory items with this launch?
Dunkin' is continuing its $6 Meal Deals this summer along with the BBQ Hash Brown Wake-Up Wraps® and Loaded Hash Browns.

When will the new menu be available?
Dunkin's new menu launches nationwide on July 8, 2026, for a limited time at participating locations.