Dunkin'® and Parke Debut the “Parke Daydream Refresher” and Limited-Edition Apparel Collection

The Parke Daydream Refresher arrives at Dunkin' locations nationwide beginning July 17, alongside a curated Parke Perfect Sips lineup available exclusively in the Dunkin' app

The limited-edition Parke x Dunkin' collection drops July 17 on ParkeOfficial.com

BOSTON (July 15, 2026) -- Dunkin' is teaming up with viral clothing brand **Parke** to bring together two everyday staples - your go-to Dunkin' run and your go-to outfit - pairing the brand's signature sips with Parke's elevated essentials for easy, everyday style.

Beginning July 17, Dunkin' will introduce the **Parke Daydream Refresher**, alongside a curated **Parke Perfect Sips in-app beverage lineup**, a limited-edition **Parke x Dunkin' apparel collection**, **co-branded tumblers** and **exclusive giveaways**.

Introducing the Parke Daydream Refresher

At the center of the collaboration is the new Parke Daydream Refresher - a pink summer beverage arriving at Dunkin' locations nationwide on July 17. The drink blends triple strawberry flavors - including Strawberry Dragonfruit and a strawberry flavor shot - with creamy oatmilk and finished with a layer of pink Strawberry Cold Foam for a fruity, creamy sip. For a limited time, **guests who purchase the Parke Daydream Refresher on July 17 will receive a limited-edition Parke Tumbler** at participating Dunkin' locations, while supplies last.*



Dunkin' Rewards members can also enjoy a curated lineup of summer-ready drinks from the **Parke Perfect Sips Collection** in the Dunkin' app, including:

- **Blueberry Vanilla Protein Latte**: A smooth, energizing latte made with espresso and protein milk, layered with sweet French vanilla swirl and a blueberry flavor shot for a flavor-packed sip.
- **Strawberry Cloud Matcha**: Earthy matcha meets creamy whole milk and sweet vanilla flavor, topped with pink Strawberry Cold Foam.
- **Splashberry Dunkin' Zero**: A bright, zero-sugar energy sip mixed with juicy watermelon lime and blackberry flavors, finished with sparkling water.
- **Pink Pineapple Sparkling Refresher**: Tropical pink pineapple flavor mixed with sparkling water for a bubbly, refreshing drink.

- **Strawberry Sparkling Limeade**: A tangy-sweet blend of classic limeade and strawberry flavor, topped with sparkling water for a fizzy twist on a summer staple.
- **Pink Mango Daydream Refresher**: A tropical blend of mango and pineapple flavors swirled with creamy oatmilk and finished with pink Strawberry Cold Foam for a smooth, fruity sip.
- **Coconut Cloud Limeade**: Bright limeade meets coconut flavor, topped with sweet Cold Foam for a refreshing drink with a creamy, cloud-like finish.



“At Dunkin', we've always been part of our guests' everyday rituals - from their morning coffee run to the moments in between," said Jill Nelson, Chief Marketing Officer at Dunkin'. “Partnering with Parke lets us tap into that routine in a new way, pairing craveable, summer-ready drinks like the Parke Daydream Refresher and our Parke Perfect Sips lineup with effortless style through a limited-edition apparel collection that reflects how our guests show up every day."

The Parke x Dunkin' Collection

There's no better way to style your next Dunkin' run than in a Parke essential. Known for its elevated yet effortless designs, Dunkin' is partnering with Parke to introduce the **Parke x Dunkin' collection** - a limited-edition line of mockneck sweatshirts and accessories inspired by the iconic Dunkin' color palette.

Available beginning **July 17 at 10 a.m. ET** on [ParkeOfficial.com/collections/dunkin](), the collection includes:

- **Latte Varsity Mockneck** ($135): A soft, latte-inspired staple featuring the Parke varsity logo in bold Dunkin' orange, with subtle donut embroidery on the sleeve and a custom co-branded patch - made for effortless, everyday wear.
- **Espresso Varsity Mockneck** ($135): A deeper, espresso-toned statement piece featuring the Parke varsity logo in bold Dunkin' pink, finished with elevated detailing including donut embroidery and a custom co-branded patch.
- **Parke x Dunkin' Claw Clip** ($17): A pink everyday hair accessory featuring Parke and Dunkin' branding in orange, designed to keep your hair looking effortlessly in place from morning to night.



“Dunkin' has always been part of the routine: the coffee run, the campus walk, the quick pick-me-up between everything. Getting to design around that world and bringing it into the Parke universe felt so natural," said Chelsea Parke, Parke Founder, CEO and Creative Director. “It all came from thinking about what our girl already reaches for every morning. We just made it Parke."

Dunkin' is also dropping a limited-edition collection of **Parke x Dunkin' Stainless-Steel Tumblers** ($24.99), available in three colorways - Latte, Espresso and Pink - and featuring both the Parke varsity and Dunkin' logos. The collection will be available beginning **July 20 at 10 a.m. ET** exclusively on **DunkinRunsonMerch.com**, while supplies last.



To stay up to date on Dunkin's latest seasonal offerings, visit DunkinDonuts.com or sign up for alerts through the Dunkin' newsroom. Follow Dunkin' on Instagram, TikTok and X for more on the brand's newest menu items, collaborations and announcements.

**Offer limited to one (1) Parke tumbler per transaction with purchase of the Parke Daydream Refresher while supplies last at participating Dunkin' locations nationwide. Exclusions and terms apply.*

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About Parke

Founded by entrepreneur and creative director Chelsea Parke Goles, Parke is a contemporary lifestyle brand redefining everyday essentials through elevated design and premium craftsmanship. Known for its fan-favorite cozies, comfortable denim, and thoughtfully designed wardrobe staples, Parke blends timeless silhouettes with playful details and effortless versatility. Since its launch, the brand has cultivated a loyal community drawn to its elevated casualwear and commitment to quality. Designed to seamlessly transition from home to travel and everywhere in between, Parke continues to expand its offering while remaining rooted in the belief that comfort and style should always coexist.