



BARK® and Dunkin'® Launch Dunkin's First Official Dog Drive-Thru Experience and New Dog Toy Collection

The beloved collaboration returns for its seventh year after raising more than \$15 million and selling 1 million dog toys for the Dunkin' Joy in Childhood Foundation®

BOSTON (August 24, 2026) - [BARK](#) (NYSE: BARK), a leading global omnichannel dog brand with a mission to make all dogs happy, today announced the return of its beloved collaboration with [Dunkin'](#), the largest coffee and donuts brand in the United States, and the [Dunkin' Joy in Childhood Foundation](#). Now in its seventh year, the partnership has raised more than \$15 million for the Dunkin' Joy in Childhood Foundation and sold more than 1 million dog toys. To celebrate, BARK and Dunkin' are introducing the 2026 Dunkin' x BARK Collection and creating Dunkin's first-ever official dog drive-thru experience, designed especially for dogs.



For years, dogs have been riding shotgun on Dunkin' runs with their favorite humans. This National Dog Day, Dunkin' is returning the favor. On Wednesday, August 26, BARK and Dunkin' will host "**Dunkin' for Dogs**," a first-of-its-kind doggie drive-thru experience at a Dunkin' location in Quincy, Massachusetts. For one day only, one drive-thru lane will remain open for guests, while the second lane will welcome dogs for an experience complete with dog treats, limited-edition BARK x Dunkin' bandanas and the opportunity to receive plush toys from the new BARK x Dunkin' Collection with a donation to the Joy in Childhood Foundation.

- **When:** Wednesday, August 26 | 10AM - 1PM ET
- **Where:** Dunkin', 588 Washington St, Quincy, MA 02169

The celebration extends beyond Quincy, with select Dunkin' restaurants across the country offering limited-edition BARK x Dunkin' bandanas, alongside the new BARK x Dunkin' plush toys on National Dog Day, while supplies last. Locations include:

- **New York:** 1703 Third Ave, New York, NY 10128
- **California:** 3200 Yorba Linda Blvd, Fullerton, CA 92831
- **Illinois:**
 - 1201 S. Naper Blvd, Naperville, IL 60540
 - 7100 Kingery Hwy, Darien, IL 60561
 - 1060 Ogden Ave, Montgomery, IL 60538

The 2026 Dunkin' x BARK Collection features playful dog toys inspired by fan-favorite Dunkin' menu items. Designed from a dog's perspective by BARK's in-house design team, each toy is available as a thank-you when guests make a donation to the Joy in Childhood Foundation at participating Dunkin' locations nationwide and online at bark.co/dunkin, while supplies

last. This year's collection features:

- **Dunkin' Wake-Up Wrap® Dog Toy:** A multi-part, 2-in-1 toy featuring two squeakers, whip-n-flip bacon, a material medley and crazy crinkle, and it's perfect for hiding treats, available with a \$14 donation.
- **Dunkin' Strawberry Dragonfruit Refresher & Donuts Dog Toy:** This fruity duo is packed with fluff and features two squeakers (one classic, one half-donut), a tuggable t-shirt rope and crazy crinkle, available with a \$16 donation.
- **Dunkin' Iced Signature Latte & Chocolate Frosted Sprinkles Donut Dog Toy:** A massively oversized toy with a hidden surprise inside, a half-donut squeaker, and crazy crinkle, available with a \$20 donation exclusively online bark.co/dunkin, while supplies last.



Donations benefit the Joy in Childhood Foundation's programs that bring joy to children battling illness and hunger, including [Dogs for Joy®](https://www.bringjoy.org), which places highly trained facility dogs in children's hospitals across the country. These full-time pups support patients by teaching kids how to take medication, providing comfort during medical intervention, and motivating them through treatment. To date, Dogs for Joy grants have supported 54 facility dogs at 37 hospitals across the country, positively impacting thousands of young patients.

"Seven years and a million toys later, this tradition has become something dog parents look forward to," said Dave Stangle, Vice President of Brand Marketing at BARK. "And it all comes back to the rituals we have with our dogs, that dogs go where their people go. The drive-thru makes that official. This year, dogs aren't just tagging along, they're the ones being served."

"The BARK collaboration has become a beloved tradition because it brings together so many things our guests care about: their pets, their communities and giving back," said Mollie Collum, Director of the Dunkin' Joy in Childhood Foundation. "Every toy represents an opportunity to help support our programs like Dogs for Joy, and we're excited to make this year's celebration even more memorable with Dunkin's first official dog drive-thru."

To learn more about the Dunkin' Joy in Childhood Foundation and the Dogs for Joy program, visit [bringjoy.org](https://www.bringjoy.org).

About BARK

BARK is the world's most dog-centric company, devoted to making all dogs happy with the best products, services, and content. BARK's dog-obsessed team leverages its unique, data-driven understanding of what makes each dog special to design playstyle-specific toys, wildly satisfying treats, dog-first experiences that foster the health and happiness of dogs everywhere, and more. Founded in 2011, BARK loyally serves millions of dogs nationwide with BarkBox and Super Chewer, its themed toys and treats subscriptions; custom product collections through its retail partner network, including Target, Chewy, and Amazon; and BARK Air, the first air travel experience designed specifically for dogs first. At BARK, we want to make dogs as happy as they make us because dogs and humans are better together. Sniff around at bark.co for more information.

About the Dunkin' Joy in Childhood Foundation

The Dunkin' Joy in Childhood Foundation, the charitable foundation supported by Dunkin', provides the simple joys of childhood to kids battling hunger or illness. The Foundation partners with food banks, children's hospitals, and nonprofit organizations to fund joyful environments and joyful experiences for kids when they need it most. The Dunkin' Joy in Childhood Foundation, currently celebrating its 20th anniversary, has granted more than \$70 million to hundreds of national and local charities across the country thanks to the generosity of its franchisees, guests, vendor partners and employees. To learn more about the Dunkin' Joy in Childhood Foundation, visit www.bringjoy.org and follow on Facebook, Instagram and

LinkedIn.

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 14,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.