

## DUNKIN' DONUTS BY THE NUMBERS

*July 2017*

<b>12,300</b>	Dunkin' Donuts restaurants worldwide
<b>8,900</b>	Dunkin' Donuts restaurants in the U.S.
<b>46</b>	Number of countries where Dunkin' Donuts has a presence
<b>723</b>	Net new restaurants worldwide in fiscal year 2016
<b>2 billion</b>	Cups of hot and iced coffee Dunkin' Donuts sells globally every year
<b>25,000</b>	Ways to order your coffee at Dunkin' Donuts
<b>70</b>	Varieties of donuts offered
<b>2.7 billion</b>	Donuts and MUNCHKINS® donut hole treats combined sold globally per year
<b>29</b>	New products launched in the US in 2016
<b>18 million</b>	Downloads of the Dunkin' Mobile App
<b>6.6 million</b>	DD Perks members nationwide
<b>14.7 million</b>	Facebook followers
<b>1.1 million</b>	Twitter followers
<b>1.1 million</b>	Instagram followers
<b>11</b>	Years running that Dunkin' Donuts has earned a number one ranking for customer loyalty in the coffee category by Brand Keys