



## DD Perks® Rewards Program

- The DD Perks® Rewards Program was launched in January 2014 as a fast and convenient way to reward guests nationwide with points toward free Dunkin' Donuts beverages for every visit they make at participating Dunkin' Donuts locations.
- After only two years since the program launched, there are now more than 6 million DD Perks members nationwide.
- With DD Perks, guests earn five points for every dollar they spend on qualifying purchases at Dunkin' Donuts when they pay using an enrolled DD Card, either plastic or via the Dunkin' Mobile® App. Once a member accrues 200 points, he or she receives a coupon for a free beverage of their choice, redeemable at participating Dunkin' Donuts restaurants.
- DD Perks members also receive a coupon for a free beverage of any size upon enrollment and on their birthday.
- Additionally, throughout the year DD Perks members receive exclusive offers, rewards and bonus points towards their favorite food and beverage purchases.
- Members have the opportunity to share their rewards through the Dunkin' Mobile App with friends, family and colleagues to help keep them running on Dunkin'.
- Dunkin' Donuts' On-the-Go Mobile Ordering is available only to our DD Perks® members, giving them an opportunity to order ahead and skip the wait in-store. With On-the-Go Mobile Ordering, DD Perks members can place a mobile order up to 24 hours in advance, select their desired location, and then simply confirm via the new Dunkin' Donuts Mobile App when they are ready to pick up their order inside the restaurant, or at the drive-thru.
- As the first partner for Waze's "Order Ahead" feature, DD Perks members can order their favorite Dunkin' coffee, beverage, donut or breakfast sandwich directly by connecting to Dunkin' Donuts' On-the-Go Mobile Ordering feature through the Waze app before hitting the road.
- Enrollment in DD Perks is free at [www.DDPerks.com](http://www.DDPerks.com). Guests can create an account and enroll a DD Card online at [ddperks.com](http://ddperks.com) or the Dunkin' Mobile App to be officially ready to earn rewards.
- DD Cards are available at any Dunkin' Donuts location, online at [DDPerks.com](http://DDPerks.com), or via the Dunkin' Mobile App. You can also get a card automatically sent to your Dunkin' Mobile App when you enroll at [www.DDPerks.com](http://www.DDPerks.com) directly.
- The DD Perks program is fully integrated into the Dunkin' Mobile App for enrollment and mobile payment, and is available for free from the App Store on iPhone or iPod touch or at [www.itunes.com/appstore](http://www.itunes.com/appstore) and from the Google Play Store at <https://play.google.com/store>. Through the App, guests can enroll in DD Perks, view point balances, access exclusive offers and much more.