



Bakery Heritage



- Dunkin' Donuts has been a leader in the donut category for 68 years, selling approximately 2.9 billion donuts and MUNCHKINS® donut hole treats combined globally per year.

- Dunkin' Donuts offers more than 70 varieties of donuts, including beloved favorites such as Boston Kreme, Glazed, Chocolate Frosted and Jelly Filled.

- As part of its pledge to eliminate synthetic dyes from all of its food and beverages, donuts sold at Dunkin' Donuts restaurants nationwide are now made with colors sourced from natural ingredients.

- Over the years, Dunkin' Donuts has developed hundreds of varieties and flavors of donuts. Our franchisees sell a mix of donuts that are tailored to the regional preferences and the demands of their guests. For example, some of our regional favorites are the Sour Cream Donut in Chicago and the Peanut Stick in upstate New York.

- As the brand has expanded into new markets throughout the world, Dunkin' Donuts has extended its donut leadership and innovation by introducing new varieties created specifically to appeal to local tastes. For example, many Dunkin' Donuts restaurants in Asia currently offer Pork Floss Donuts, yeast donuts topped with dried pork and often paired with dry seaweed topping, as well as Mochi Rings, which are donuts made with glutinous rice.

- Over the years, Dunkin' Donuts has built on its rich bakery heritage with the introduction of bagels, muffins, croissants and other delicious baked goods.

