


By The Numbers

12,500
Dunkin' Donuts
restaurants worldwide

7 
Varieties of donuts
offered

13.1M
Downloads of the
Dunkin' Mobile App 

9,000+  **Dunkin' Donuts**
restaurants in the U.S.

12 Years running that Dunkin' Donuts has earned a
number one ranking for customer loyalty in the
coffee category by Brand Keys



 **2 Billion** 
Cups of hot and iced coffee Dunkin'
Donuts sold globally every year


Ways to order your coffee
at Dunkin' Donuts
25,000

44 New products
launched in the
U.S. in 2016


 **Donuts and MUNCHKINS donut hole**
treats combined sold globally per year
2.9 Billion 

 **6.6M**
DD Perks
members
nationwide

46  **Number of countries where**
Dunkin' Donuts has presence

 **1.3M**
Instagram followers

 **15.3M**
Facebook followers

 **1.2M**
Twitter followers

 **280**
Net new DD restaurants
worldwide in fiscal year 2017