


By The Numbers

12,500
Dunkin' restaurants
worldwide

7 
Varieties of donuts
offered

13.1M 
Downloads of the
Dunkin' Mobile App

9,000+ 
Dunkin' restaurants in
the U.S.

12 Years running that Dunkin' has earned a
number one ranking for customer loyalty in the
coffee category by Brand Keys



 **2 Billion** 
Cups of hot and iced coffee Dunkin'
sold globally every year


Ways to order your coffee
at Dunkin'
25,000

44 New products
launched in the
U.S. in 2016


Donuts and MUNCHKINS donut hole
treats combined sold globally per year
2.9 Billion   

 **6.6M**
DD Perks
members
nationwide

46 
Number of countries where
Dunkin' has presence

 **1.3M**
Instagram followers

 **15.3M**
Facebook followers

 **1.2M**
Twitter followers

280 
Net new DD restaurants
worldwide in fiscal year 2017