



# On-the-Go Mobile Ordering

- On-the-Go Mobile Ordering launched nationally in 2016 and is reserved only for our DD Perks® members, giving them an opportunity to order ahead and skip the wait in-store.
- With On-the-Go Mobile Ordering, DD Perks members can place a mobile order up to 24 hours in advance, select their desired location, and then simply confirm via the new Dunkin' Mobile App when they are ready to pick up their order inside the restaurant, or at the drive-thru.
- With On-the-Go Mobile Ordering, your order is automatically paid for using their Dunkin' Card within the App. In the restaurant, DD Perks Members have no need to wait, and can go straight to pick up their items at a designated area. Customers also have the ability to save their recent orders as a favorite to speed up their next Dunkin' run.
- In 2017, Dunkin' became the first partner for Waze's "Order Ahead" feature, which lets members of the DD Perks® Rewards Program order their favorite Dunkin' coffee, beverage, donut or breakfast sandwich directly by connecting to Dunkin's On-the-Go Mobile Ordering feature through the Waze app before hitting the road.
- To enjoy On-the-Go Mobile Ordering, DD Perks members nationwide must download the newest version of the popular Dunkin' Mobile App, called "Dunkin' Donuts" in the App Store or Google Play Store.
- On-the-Go Mobile Ordering has proven to drive membership in our DD Perks® Rewards Program and reinforces our commitment to enhance convenience for our guests through technology-based initiatives, making it easier than ever for our guests to get their favorite Dunkin' products.
- Our On-the-Go Mobile Ordering platform continues to grow each week, and we are seeing very positive re-trial rates among users of the platform.

