



# By The Numbers

**12,800**  
Dunkin' restaurants  
worldwide



**70**  
Varieties of donuts  
offered



**13.1M**  
Downloads of the  
Dunkin' Mobile App



**9,000+** Dunkin' restaurants in  
the U.S.



**13** Years running that Dunkin' has earned a  
number one ranking for customer loyalty in the  
coffee category by Brand Keys

**#1**



**2 Billion**  
Cups of hot and iced coffee Dunkin'  
sold globally every year



Ways to order your coffee  
at Dunkin'  
**25,000**

**44** New products  
launched in the  
U.S. in 2016

Donuts and MUNCHKINS donut hole  
treats combined sold globally per year  
**2.9 Billion**



**6.6M**  
DD Perks  
members  
nationwide



**44** Number of countries where  
Dunkin' has presence



**1.3M**  
Instagram followers



**15.3M**  
Facebook followers



**1.2M**  
Twitter followers



**280**  
Net new DD restaurants  
worldwide in fiscal year 2017

