



By The Numbers

13,000
Dunkin' restaurants
worldwide

70
Varieties of donuts
offered

18M
Downloads of the
Dunkin' Mobile App



9,500+ Dunkin' restaurants in
the U.S.

13 Years running that Dunkin' has earned a
number one ranking for customer loyalty in the
coffee category by Brand Keys



2 Billion
Cups of hot and iced coffee Dunkin'
sold globally every year



Ways to order your coffee
at Dunkin'
25,000

44 New products
launched in the
U.S. in 2016

Donuts and MUNCHKINS donut hole
treats combined sold globally per year
3.1 Billion

12M
DD Perks
members
nationwide



41 Number of countries where
Dunkin' has presence



1.6M
Instagram followers



15 M+
Facebook followers



1.6M
Twitter followers



278
Net new Dunkin' restaurants
worldwide in fiscal year 2018

