



DD Perks Rewards Program

- The DD Perks® Rewards Program was launched in January 2014 as a fast and convenient way to reward guests nationwide with points toward free Dunkin' beverages for every visit they make at participating Dunkin' locations.
- After nearly six years since the program launched, there are now more than 15 million DD Perks members nationwide.
- With DD Perks, guests earn five points for every dollar they spend on qualifying purchases at Dunkin'. Once a member accrues 200 points, they receive a coupon for a free beverage of their choice, redeemable at participating Dunkin' restaurants.
- As of October 2019, members can earn points no matter how they pay, including cash, credit, debit or an enrolled Dunkin' gift card. To earn points with their purchase, guests just need to have their DD Perks loyalty ID QR code in the Dunkin' App scanned before they pay. The points earned on their purchase, as well as their points balance, will be included on their printed receipt.
- DD Perks members also receive a coupon for a free beverage on their birthday. Additionally, throughout the year, DD Perks members receive exclusive offers, rewards and bonus points toward their favorite food and beverage purchases.
- Dunkin's On-the-Go Mobile Ordering feature gives DD Perks members the opportunity to order ahead and skip the wait in-store. With On-the-Go Mobile Ordering, members can simply select their preferred location, add menu items to their cart, pay with their Dunkin' gift card and then confirm when they are ready to pick up their order inside the restaurant or at the drive-thru.
- As the first partner for Waze's "Order Ahead" feature, DD Perks members can order their favorite Dunkin' coffee, beverage, donut or breakfast sandwich directly by connecting to Dunkin's On-the-Go Mobile Ordering feature through the Waze app before hitting the road.
- The DD Perks program is fully integrated into the Dunkin' App for enrollment and mobile payment, and is available for free from the App Store at www.itunes.com/appstore and from the Google Play Store at <https://play.google.com/store>. Through the Dunkin' App, guests can enroll in DD Perks, view point balances, access exclusive offers and much more.

