


# By The Numbers

**13,100**  
Dunkin' restaurants  
worldwide

**7**   
Varieties of donuts  
offered

**19.5M**  
Downloads of the  
Dunkin' Mobile App 

**9,600+**       
Dunkin' restaurants in  
the U.S.

**14** Years running that Dunkin' has earned a number one ranking for customer loyalty in the coffee category by Brand Keys



 **2 Billion**   
Cups of hot and iced coffee Dunkin'  
sold globally every year


Ways to order your coffee  
at Dunkin'  
**25,000**

**1,000+**  
Dunkin' U.S. franchisees

Donuts and MUNCHKINS donut hole  
treats combined sold globally per year  
**3.3 Billion**   

 **13M**  
DD Perks  
members  
nationwide

**41**   
Number of countries where  
Dunkin' has presence

 **1.8M**  
Instagram followers

 **15M+**  
Facebook followers

 **1.2M**  
Twitter followers

**211**   
Net new Dunkin' U.S.  
restaurants in 2019