

By The Numbers

13,100
Dunkin' restaurants
worldwide

7 
Varieties of donuts
offered

20.5M
Downloads of the
Dunkin' Mobile App



9,500+      
Dunkin' restaurants in
the U.S.

14 Years running that Dunkin' has earned a
number one ranking for customer loyalty in the
coffee category by Brand Keys



 **2 Billion** 
Cups of hot and iced coffee Dunkin'
sold globally every year


Ways to order your coffee
at Dunkin'
25,000

1,000+
Dunkin' U.S. franchisees


  
Donuts and MUNCHKINS donut hole
treats combined sold globally per year
3.3 Billion

 **16M**
DD Perks
members
nationwide

41 
Number of countries where
Dunkin' has presence

 **1.9M**
Instagram followers

 **15M+**
Facebook followers

 **1.2M**
Twitter followers

 **211**
Net new Dunkin' U.S.
restaurants in 2019